



Go East of Edmonton
ROADTRIP ADVENTURE GAME!

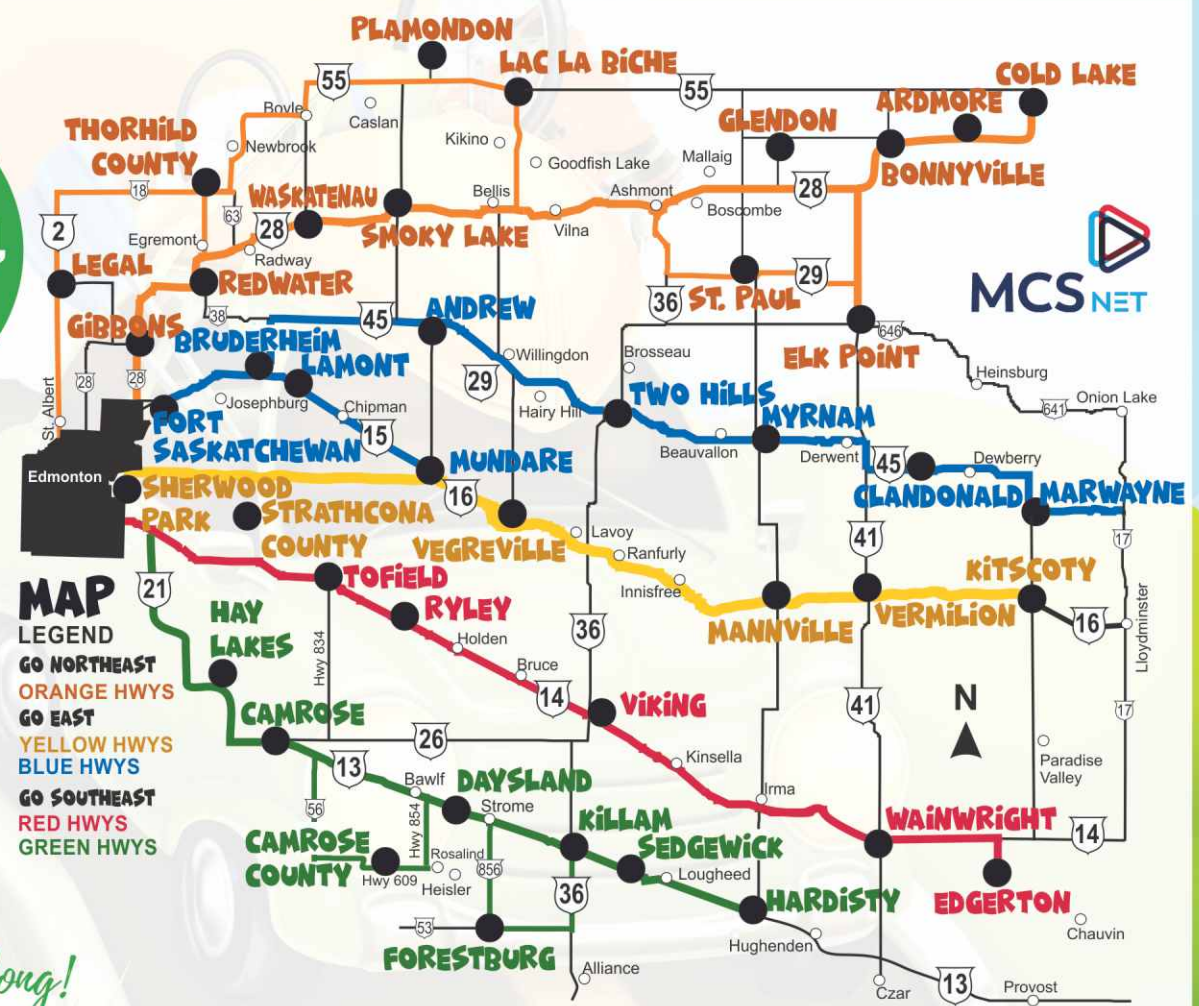
June 1 to Aug 31, 2021

PLAY & WIN Over \$4000 in Prizes!

Win the Awesome Roadtrip Prize Packages!
 What you can win – Fuel, Food, Dining, Beverages, Shopping, Gifts, Golf, Camping, Accommodations, Attractions Passes, Cash and much more! See www.GoRoadtripGame.ca for complete details.

Use this **8 page GAME GUIDE**

- What's included:
- Pg. 1 Map of Participating Communities
 - Pg. 2 How to Play & How to Enter
 - Pg. 3 Northeast Gameboard
 - Pg. 4 Northeast Sticker Stations
 - Pg. 5 East Gameboard
 - Pg. 6 East Sticker Stations
 - Pg. 7 Southeast Gameboard
 - Pg. 8 Southeast Sticker Stations



Map not to scale.

GAME GUIDE
 Pages 1-8

Have fun all summer long!
You have 3 months to play the GAME!

FIND THE STICKER STATIONS AT THE HIGHLIGHTED COMMUNITIES & WATCH FOR SIGNS!

RULES FOR THE ROADTRIP ADVENTURE GAME

HOW TO PLAY >>>



1. Game starts June 1 and ends August 31, 2021.
2. Plan a fun Roadtrip or Getaway with your family using this Travel Guide. You can choose one or all of the regions and Go! See the Game Map.
Go Northeast...Go East...Go Southeast of Edmonton!
3. You and your kids can collect FREE fun Icon Stickers at the Sticker Stations in 42 Communities. See the Sticker Station pages for details in this Pullout Section.
4. Use the Gameboards in this Pullout Section. You must present your Gameboard at the Sticker Stations to collect your sticker. Note: the maximum number of Gameboards per family is 4.
Download extra Gameboards at www.GoRoadtripGame.ca
5. Sticker Stations close August 31, 2021 – but you have until September 7, 2021 to upload your Gameboards and enter for the prizes.
6. Don't delay your entries - the sooner you enter, the sooner you are up on the **Wall on Fame** on our website. Check the Wall of Fame and see who's entered and see some great photos from this year's game!

HOW TO GET AHEAD IN THE GAME >>>

Sign up at www.GoRoadtripGame.ca for the **Roadtrip Adventure Game Newsletter** to get **updates** and **bonus prizes**, insider tips, plus **special offers, discounts** and **deals** around the region.



Questions?

For the Comprehensive Guide to Rules, Details and Prizes go to www.GoRoadtripGame.ca
Call: 1-888-632-8755
E: info@goeastofedmonton.com



HOW TO ENTER & WIN >>>

Three ways to play and enter...

A) GAMEBOARD ENTRIES

1. Collect stickers, apply them to the correct box, and enter once you have 7 or more stickers. To enter, take a picture of your gameboard and upload it to our Wall of Fame at: www.GoRoadtripGame.ca between **June 1 and August 31, 2021**

PRIZES for Gameboard Entries:

3 - Lucky 7 Prizes

Once you have any 7 stickers collected on one gameboard, you can enter your gameboard for a minimum \$100 prize package.

3 - Regional Prize Packages

Get all stickers from a region and you can enter your completed gameboard for a minimum \$500 prize package and each regional winner gets a Champion Checkered Flag.

1 - Blackjack Prize Package

Get 7 stickers in all 3 regions or get 21 or more stickers overall on any of your gameboards, and you can enter your gameboards for a minimum \$500 prize package including a Champion Checkered Flag.

1 - King or Queen of the Road Ultimate Prize Package

You get every community sticker on all 3 gameboards and you can enter for the Ultimate Prize Package of over \$1000 and a Champion Checkered Flag.



B) SOCIAL MEDIA ENTRIES

2. Post your trip daily with our hashtags to enter for monthly and bonus prizes: use **#goroadtrips2021** and **#goeastofedmonton**

Enter as many times as you want between June 1 - August 31, 2021.

Note: you do not have to collect stickers to enter on social media or the Photo Contest. Any type of leisure trip **in our region** will qualify to enter.

PRIZES for Social Media Entries: We are giving away a minimum of \$200 in prizes monthly - June, July & August.

C) PHOTO CONTEST ENTRIES

3. Your roadtrip photos will automatically be entered in our 2021 Photo Contest using our hashtags **#goroadtrips2021** and **#goeastofedmonton**

PRIZES for Photo Contest Entries: We will have a BEST Roadtrip Photo Category and other categories. Post your photo and you could win. Over \$500 in cash prizes for the 2021 Photo Contest. Full contest details at www.GoEastofEdmonton.com/Photo-Contest

Note: The Roadtrip Adventure Game is FREE to Play. No purchase is necessary to collect stickers and enter for prizes. Wear a mask, social distance and play safe! Due to COVID-19 we reserve the right to make changes for appropriate health and safety needs.

go NORTHEAST OF EDMONTON

STICKERS STATIONS: Collect stickers at these locations for your gameboard

Enter using [#goroadtrips2021](https://twitter.com/goroadtrips2021) and [#goeastofedmonton](https://twitter.com/goeastofedmonton)

For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



TOWN OF GIBBONS
#gibbons



Sticker Station -
Gibbons Petro Canada
4820 - 50 Ave.
Open Mon-Fri 5am-10pm
Sat 6am-10pm Sun 7am-10pm
780-923-2221
20 min from Edmonton

TOWN OF LEGAL
#townoflegal



Sticker Station -
Legal Super Mart
4743 - 50 Ave.
Open Mon-Fri 8:30am-8pm
Sat-Sun 9am-7pm
780-961-3332
30 min from Edmonton

TOWN OF REDWATER
#redwater



Sticker Station -
Redwater Community Golf Club
4944 - 53 St.
Open daily till 9pm
780-942-3993
35 min from Edmonton

THORHILD COUNTY
#thorhildcounty



Sticker Station -
North Corridor Co-op Grocery
221 - 2nd St.
Open Mon-Sat 8am-7pm
Sun 10am-5pm
780-398-3975
50 min from Edmonton

VILLAGE OF WASKATENAU
#waskatenau



Sticker Station -
T&T Iron Horse Restaurant
Hwy 28 at Waskatenau
Open Mon-Thurs 11am-9pm
Fri-Sun 8am-9pm
780-358-2333
1 hr and 15 from Edmonton

SMOKY LAKE REGION
#smokylakeregion



Sticker Station -
Smoky Lake Esso
Next to the Super 8
Hwy 28 & 44 Ave.
Open 24 hrs daily
780-656-3738
1.5 hrs from Edmonton

PLAMONDON - LAC LA BICHE REGION
#plamondon




Sticker Station -
North Country Co-op Gas Bar
9917 - 102 Ave.
Open daily 7am-9pm
780-798-3771
2 hrs from Edmonton

LAC LA BICHE REGION
#laclabicheregion




Sticker Station -
Visitor Information Centre
9910 - 101 Ave. Jubilee Hall
Open Mon-Sat 8:30am-7pm
Sun 8:30am-5pm
780-623-2818
2 hrs and 15 min from Edmonton

ST. PAUL REGION
#stpaulab



Sticker Station -
Tourist Information Centre
5012 - 53 St.
Open Mon-Sun 10am-6pm
780-645-6800
2 hrs from Edmonton

TOWN OF ELK POINT
#elkpointchamber



Sticker Station -
Elk Point Subway
4802 - 49 Ave.
Open Mon-Fri 8am-9pm
Sat-Sun 9am-9pm
780-724-2253
2.5 hrs from Edmonton

VILLAGE OF GLENDON
#glendon



Sticker Station -
Korner Mart and Gas
203 Railway Ave.
Open Sun-Thurs 6am-8pm
Fri-Sat 6am-9pm
780-207-1460
2 hrs from Edmonton

TOWN OF BONNYVILLE
#bonnyville



Sticker Station -
Vezeau Beach M.D. Campground
#1 46300 Twp Rd 611 - 5 min west of Bonnyville on Hwy 28
Open daily 9am-9pm
780-826-6337
2.5 hrs from Edmonton

M.D. OF BONNYVILLE
#mdofbonnyville



Sticker Station -
Adrmore Golf & Country Club
5105 - 50 St.
Open daily 9am-9pm
780-826-4509
2 hrs and 45 min from Edmonton

CITY OF COLD LAKE
#coldlake



Sticker Station -
Cold Lake Marina
802 Lakeshore Drive
Open daily 8am-10pm
June thru August
780-639-2396
3 hrs from Edmonton

Go East of Edmonton Regional Tourism
Ph: 1-888-632-8755
E: info@goeastofedmonton.com
@GoEastofEdmonton
@GoEastofEdmonton
@GoEastofYEG
www.GoEastofEdmonton.com

Note: Due to COVID-19 and inclement weather - station hours are subject to change without notice.

→ Hwy 28

Lac La Biche Region



laclabicheregion.com

Plamondon -
Lac La Biche Region



Plamondon (Lac La Biche Region)

↑ Hwy 55

Smoky Lake Region



smokylakeregion.ca

Village of Waskatenau



waskatenau.ca

St. Paul Region



county.stpaul.ab.ca

Town of Elk Point



elkpointchamber.ca

Village of Glendon



villageofglendon.ca

Town of Bonnyville



town.bonnyville.ab.ca

M.D. of Bonnyville



md.bonnyville.ab.ca

City of Cold Lake



coldlake.com

NORTHEAST OF EDMONTON

OVER \$4000 IN PRIZES!

3 WAYS TO WIN

1. Collect stickers and enter partial or completed gameboards
Take a photo of your Gameboard and upload it to: www.GoRoadtripGame.ca

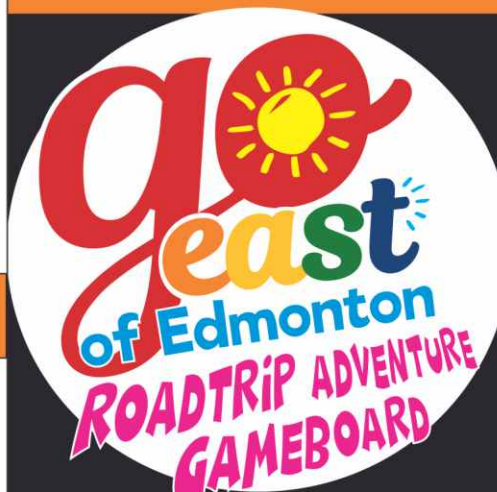
2. Post your trip daily with our hashtags for monthly and bonus prizes:

Use #goroadtrips2021

and #goeastofedmonton



3. Your trip photos will be automatically be entered in our 2021 Photo Contest (using our hashtags)



For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca

Name of Player: _____

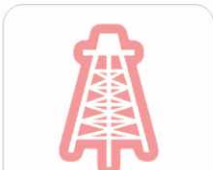
↓ Hwy 28

Thorhild County



thorhildcounty.com

Town of Redwater



redwater.ca

Town of Legal



legal.ca

Town of Gibbons



gibbons.ca



Go East of Edmonton
Ph: 1-888-632-8755
E: info@goeastofedmonton.com
f @GoEastofEdmonton
i @GoEastofEdmonton
t @GoEastofYEG
For Game updates visit:
www.GoEastofEdmonton.com

go EAST OF EDMONTON


STICKERS STATIONS: Collect stickers at these locations for your gameboard

Enter using [#goroadtrips2021](#) and [#goeastofedmonton](#)

For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



SHERWOOD PARK
#shpk



Sticker Station -
Sherwood Park Mall - Guest Services. Use DSW entrance. 2020 Sherwood Dr.
Open Mon-Sat 10am-6pm
Sun & Holidays 11am-5pm
780-467-7766
5 min from Edmonton

STRATHCONA COUNTY
#strathco



Sticker Station -
Strathcona Wilderness Centre
52535 Rg Rd 212
Open daily 9am-4:30pm
780-922-3939
30 min from Edmonton

TOWN OF VEGREVILLE
#explorevegreville




Sticker Station -
Visitor Information Centre
4500 Pysanka Ave.
Open Mon-Wed 9am-5pm
Thurs-Sun 9am-8pm
780-632-6800
1 hr from Edmonton

VILLAGE OF MANNVILLE
#mannville



Sticker Station -
Confectionery 881
5127 - 47 St.
Open daily Noon-9pm
780-853-7306
1 hour 45 min from Edmonton

TOWN OF VERMILION
#explorevermilion



Sticker Station -
Visitor Information Centre
5021 - 49 Ave.
Open daily 9am-5pm
780-853-4511
2 hrs from Edmonton

VILLAGE OF KITSCOTY
#kitscoty



Sticker Station -
Farmstead Market & More
4908 - 50 St.
Open Tues-Fri 10am-6pm
Sat 11am-4pm Sun-Mon: Sticker dispenser available.
780-205-3961
2 hrs and 15 min from Edmonton

FORT SASKATCHEWAN
#cityfortsask




Sticker Station -
Fort Heritage Precinct
10006 - 100 Ave.
Open Tues-Sat 10am-4pm
Sun-Mon: Sticker dispenser available.
780-998-1783
15 min from Edmonton

TOWN OF BRUDERHEIM
#bruderheim



Sticker Station -
Bruderheim Shell
4804 - 48 Ave.
Open Mon-Sat 5am-10pm
Sun 6am-10pm
780-796-3349
30 min from Edmonton

TOWN OF LAMONT
#lamont



Sticker Station -
Lamont Petro Canada
5411 - 50 Ave.
Open daily 7am-10pm
780-895-7659
45 min from Edmonton

TOWN OF MUNDARE
#mundare



Sticker Station -
Quality Pizza and Sub
5029 - 50 St.
Open Mon-Sat 10am-9pm
Sun 10am-8pm
780-764-2233
45 min from Edmonton

VILLAGE OF ANDREW
#andrew



Sticker Station -
Andrew Grocery
5025 - 51 St.
Open daily 10am-6pm
780-606-0086
1 hr from Edmonton

TOWN OF TWO HILLS
#twohills



Sticker Station -
Fas Gas
5101 - 54 Ave.
Open daily 6am-10pm
780-657-2331
1.5 hrs from Edmonton

VILLAGE OF MYRNAM
#myrnam



Sticker Station -
C.J.'s Café
5009 - 49 St.
Open daily 11am-6pm
780-366-3336
1 hr and 45 min from Edmonton

HAMLET OF CLANDONALD
#clandonald



Sticker Station -
Clandonald Country Store
113 Centre St.
Open Mon-Fri 9:30am-4pm
Sat 10am-2pm Sun: Sticker dispenser available.
780-853-8339
2 hrs and 15 from Edmonton

VILLAGE OF MARWAYNE
#marwayne



Sticker Station -
Kat Tracks Sweet Shop
20 Railway Ave.
Open Mon-Fri 9am-7pm
Sat 9am-8pm Sun 11am-5pm
780-847-4405
2.5 hrs from Edmonton

Note: Due to COVID-19 and inclement weather - station hours are subject to change without notice.

Town of Bruderheim



Town of Lamont



Town of Mundare



Village of Andrew



Town of Two Hills



Village of Myrnam



Fort Saskatchewan



EAST OF EDMONTON

OVER \$4000 IN PRIZES!

3 WAYS TO WIN

1. Collect stickers and enter partial or completed gameboards
Take a photo of your Gameboard and upload it to: www.GoRoadtripGame.ca

2. Post your trip daily with our hashtags for monthly and bonus prizes:

Use #goroadtrips2021

and #goeastofedmonton



3. Your trip photos will be automatically be entered in our 2021 Photo Contest (using our hashtags)



Hamlet of Clandonald



Village of Marwayne



↑ Hwy 15 & 45

Village of Kitscoty



For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca

Name of Player: _____

↓ Hwy 16



Town of Vermilion



Village of Mannville



Town of Vegreville



Strathcona County



Sherwood Park



go SOUTHEAST OF EDMONTON

STICKERS STATIONS: Collect stickers at these locations for your gameboard

Enter using [#goroadtrips2021](#) and [#goeastofedmonton](#)

For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



TOWN OF TOFIELD
#tofield



Sticker Station -
TRU Hardware
4927 - 52 Ave.
Open Mon-Sat 8am-6pm
Sun 11am-3pm
780-662-4933
45 min from Edmonton

VILLAGE OF RYLEY
#riley



Sticker Station -
Riley Foods
5011 - 50 St.
Open Mon-Fri 8:30am-8pm
Sat 9am-7pm
Sun: Sticker dispenser available.
780-663-3535
1 hr from Edmonton

TOWN OF VIKING
#viking




Sticker Station -
Viking Golf & Country Club
4431 - 55 Ave.
Open daily till 9pm
780-336-3424
1.5 hrs from Edmonton

TOWN OF WAINWRIGHT
#wainwright



Sticker Station -
Wainwright Golf Course
1505 - 2 St.
Open daily until 9pm
780-842-3046
2 hrs and 15 min from Edmonton

VILLAGE OF EDGERTON
#edgerton



Sticker Station -
Herbie's Confectionery
5120 - 49 Ave.
Open Mon-Sat 6am-10pm
Sun & Holidays 8am-9pm
780-755-3930
2.5 hrs from Edmonton

VILLAGE OF HAY LAKES
#haylakes



Sticker Station -
Hay Lakes Tempo Gas Stn.
Railroad Ave.
Open Mon-Fri 6am-7pm
Sat-Sun 9am-6pm
780-640-1161
30 min from Edmonton


CITY OF CAMROSE
#explorecamrose



Sticker Station -
Oleo's Ice Cream Shop
5402 - 48 Ave., Camrose
Open daily Noon-9pm
780-878-8373
1 hr from Edmonton



CAMROSE COUNTY
#camrosecounty



Sticker Station -
Double Dam Golf Course
18525 Hwy 609, Rosalind
Open daily till 10 pm
780-375-2154
1 hr and 15 mins from Edmonton

TOWN OF DAYSLAND
#daysland



Sticker Station -
Daysland Golf Club
5538 - 50 St.
Open daily till 9 pm
780-374-3633
1 hr and 15 mins from Edmonton

VILLAGE OF FORESTBURG
#forestburg




Sticker Station -
Forestburg Golf Club
5401 - 50 Ave.
Open daily till 9pm
780-582-3693
1 hr and 45 mins from Edmonton

TOWN OF KILLAM
#killam



Sticker Station -
Wild Rose Co-op Grocery
5026 - 50 St.
Open Mon-Fri 8am-8pm
Sat-Sun 8am-6pm
780-385-3666
1.5 hrs from Edmonton

TOWN OF SEDGEWICK
#sedgewick



Sticker Station -
Sedgewick Golf Course
5400 - 50 St.
Open daily till 9pm
780-384-3670
1 hr and 45 mins from Edmonton

TOWN OF HARDISTY
#hardisty



Sticker Station -
Hardisty Lakeview Golf Course
4807 - 49 St.
Open daily till 9pm
780-888-2288
2 hrs from Edmonton

Go East of Edmonton Regional Tourism
Ph: 1-888-632-8755
E: info@goeastofedmonton.com
f @GoEastofEdmonton
i @GoEastofEdmonton
t @GoEastofYEG
www.GoEastofEdmonton.com

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Camrose County



county.camrose.ab.ca

Town of Daysland



daysland.ca

Village of Forestburg



forestburg.ca

Town of Killam



town.killam.ab.ca

Town of Sedgewick



sedgewick.ca

Town of Hardisty



hardisty.ca

City of Camrose



tourismcamrose.com

Village of Hay Lakes



villageofhaylakes.com

SOUTHEAST OF EDMONTON

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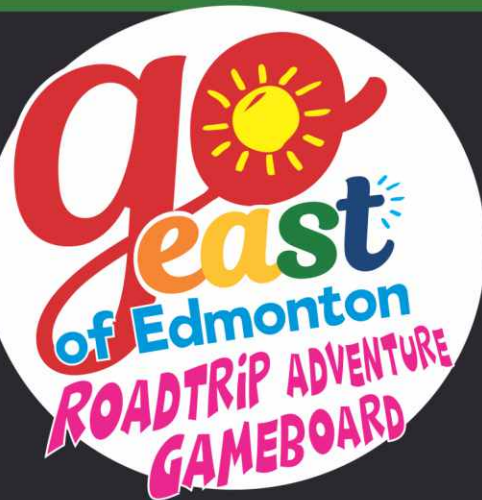
[Facebook](https://www.facebook.com/GoEastofEdmonton)

[Instagram](https://www.instagram.com/GoEastofEdmonton)

[Twitter](https://twitter.com/GoEastofYEG)

For Game updates visit:

www.GoEastofEdmonton.com



For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca

↑ Hwy 13

Name of Player: _____

↓ Hwy 14

Village of Edgerton



edgerton.ca

Town of Wainwright



wainwright.ca

Town of Viking



viking.ca

Village of Ryley



ryley.ca

Town of Tofield



tofieldalberta.ca

