



go east
of Edmonton

ROADTRIP ADVENTURE GAME!

**June 1
to Aug 31,
2021**

Use this
8 page

GAME GUIDE

What's included:

- Pg. 1 Map of Participating Communities
- Pg. 2 How to Play & How to Enter
- Pg. 3 Northeast Gameboard
- Pg. 4 Northeast Sticker Stations
- Pg. 5 East Gameboard
- Pg. 6 East Sticker Stations
- Pg. 7 Southeast Gameboard
- Pg. 8 Southeast Sticker Stations



Have fun all summer long!

**You have 3 months to
play the GAME!**

PLAY & WIN Over \$4000 in Prizes!

Win the Awesome Roadtrip Prize Packages!

What you can win – Fuel, Food, Dining, Beverages, Shopping, Gifts, Golf, Camping, Accommodations, Attractions Passes, Cash and much more! See www.GoRoadtripGame.ca for complete details.



Map not to scale.

**FIND THE STICKER STATIONS
AT THE HIGHLIGHTED COMMUNITIES & WATCH FOR SIGNS!**

PULLOUT
Pages 1-8

RULES FOR THE ROADTRIP ADVENTURE GAME

HOW TO PLAY >>>

1. Game starts June 1 and ends August 31, 2021.
2. Plan a fun Roadtrip or Getaway with your family using this Travel Guide. You can choose one or all of the regions and Go! See the Game Map.
Go Northeast...Go East...Go Southeast of Edmonton!
3. You and your kids can collect FREE fun Icon Stickers at the Sticker Stations in 42 Communities. See the Sticker Station pages for details in this Pullout Section.
4. Use the Gameboards in this Pullout Section.
You must present your Gameboard at the Sticker Stations to collect your sticker. Note: the maximum number of Gameboards per family is 4.
Download extra Gameboards at www.GoRoadtripGame.ca
5. Sticker Stations close August 31, 2021 – but you have until September 7, 2021 to upload your Gameboards and enter for the prizes.
6. Don't delay your entries - the sooner you enter, the sooner you are up on the **Wall on Fame** on our website. Check the Wall of Fame and see who's entered and see some great photos from this year's game!



HOW TO ENTER & WIN >>>

Three ways to play and enter...

A) GAMEBOARD ENTRIES

1. Collect stickers, apply them to the correct box, and enter once you have 7 or more stickers. To enter, take a picture of your gameboard and upload it to our Wall of Fame at: www.GoRoadtripGame.ca between **June 1 and August 31, 2021**

PRIZES for Gameboard Entries:

3 - Lucky 7 Prizes

Once you have any 7 stickers collected on one gameboard, you can enter your gameboard for a minimum \$100 prize package.

3 - Regional Prize Packages

Get all stickers from a region and you can enter your completed gameboard for a minimum \$500 prize package and each regional winner gets a Champion Checkered Flag.

1 - Blackjack Prize Package

Get 7 stickers in all 3 regions or get 21 or more stickers overall on any of your gameboards, and you can enter your gameboards for a minimum \$500 prize package including a Champion Checkered Flag.

1 - King or Queen of the Road Ultimate Prize Package

You get every community sticker on all 3 gameboards and you can enter for the Ultimate Prize Package of over \$1000 and a Champion Checkered Flag.



B) SOCIAL MEDIA ENTRIES

2. Post your trip daily with our hashtags to enter for monthly and bonus prizes: use **#goroadtrips2021** and **#goeastofedmonton**
Enter as many times as you want between June 1 - August 31, 2021.

Note: you do not have to collect stickers to enter on social media or the Photo Contest. Any type of leisure trip **in our region** will qualify to enter.

PRIZES for Social Media Entries: We are giving away a minimum of \$200 in prizes monthly - June, July & August.

C) PHOTO CONTEST ENTRIES

3. Your roadtrip photos will automatically be entered in our 2021 Photo Contest using our hashtags **#goroadtrips2021** and **#goeastofedmonton**

PRIZES for Photo Contest Entries: We will have a BEST Roadtrip Photo Category and other categories. Post your photo and you could win. Over \$500 in cash prizes for the 2021 Photo Contest. Full contest details at www.GoEastofEdmonton.com/Photo-Contest



Questions?

For the Comprehensive Guide to Rules, Details and Prizes go to www.GoRoadtripGame.ca
Call: 1-888-632-8755
E: info@goeastofedmonton.com



Note: The Roadtrip Adventure Game is FREE to Play. No purchase is necessary to collect stickers and enter for prizes. Wear a mask, social distance and play safe! Due to COVID-19 we reserve the right to make changes for appropriate health and safety needs.

go NORTHEAST OF EDMONTON

STICKERS STATIONS: Collect stickers at these locations for your gameboard

Enter using [#goroadtrips2021](#) and [#goeastofedmonton](#)

For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



TOWN OF GIBBONS

[#gibbons](#)



Sticker Station -
Gibbons Petro Canada
4820 - 50 Ave.
Open Mon-Fri 5am-10pm
Sat 6am-10pm Sun 7am-10pm
780-923-2221

20 min from Edmonton

TOWN OF LEGAL

[#townoflegal](#)



Sticker Station -
Legal Super Mart
4743 - 50 Ave.
Open Mon-Fri 8:30am-8pm
Sat-Sun 9am-7pm
780-961-3332

30 min from Edmonton

TOWN OF REDWATER

[#redwater](#)



Sticker Station -
Redwater Community Golf Club
4944 - 53 St.
Open daily till 9pm
780-942-3993

35 min from Edmonton

THORHILD COUNTY

[#thorhildcounty](#)



Sticker Station -
North Corridor Co-op Grocery
221 - 2nd St.
Open Mon-Sat 8am-7pm
Sun 10am-5pm
780-398-3975

50 min from Edmonton

VILLAGE OF WASKATENAU

[#waskatenau](#)



Sticker Station -
T&T Iron Horse Restaurant
Hwy 28 at Waskatenau
Open Mon-Thurs 11am-9pm
Fri-Sun 8am-9pm
780-358-2333

1 hr and 15 from Edmonton

SMOKY LAKE REGION

[#smokylakeregion](#)



Sticker Station -
Smoky Lake Esso
Next to the Super 8
Hwy 28 & 44 Ave.
Open 24 hrs daily
780-656-3738

1.5 hrs from Edmonton

PLAMONDON - LAC LA BICHE REGION

[#plamondon](#)



Sticker Station -
North Country Co-op Gas Bar
9917 - 102 Ave.
Open daily 7am-9pm
780-798-3771

2 hrs from Edmonton

LAC LA BICHE REGION

[#laclabicheregion](#)



Sticker Station -
Visitor Information Centre
9910 - 101 Ave. Jubilee Hall
Open Mon-Sat 8:30am-7pm
Sun 8:30am-5pm
780-623-2818

2 hrs and 15 min from Edmonton

ST. PAUL REGION

[#stpaulab](#)



Sticker Station -
Tourist Information Centre
5012 - 53 St.
Open Tues-Sun 10am-6pm
780-645-6800

2 hrs from Edmonton

TOWN OF ELK POINT

[#elkpointchamber](#)



Sticker Station -
Elk Point Subway
4802 - 49 Ave.
Open Mon-Fri 8am-9pm
Sat-Sun 9am-9pm
780-724-2253

2.5 hrs from Edmonton

VILLAGE OF GLENDON

[#glendon](#)



Sticker Station -
Korner Mart and Gas
203 Railway Ave.
Open Sun-Thurs 6am-8pm
Fri-Sat 6am-9pm
780-207-1460

2 hrs from Edmonton

TOWN OF BONNYVILLE

[#bonnyville](#)



Sticker Station -
Vezeau Beach M.D. Campground
#1 46300 Twp Rd 611 - 5 min
west of Bonnyville on Hwy 28
Open daily 9am-9pm
780-826-6337

2.5 hrs from Edmonton

M.D. OF BONNYVILLE

[#mdofbonnyville](#)



Sticker Station -
Admire Golf & Country Club
5105 - 50 St.
Open daily 9am-9pm
780-826-4509

2 hrs and 45 min from Edmonton

CITY OF COLD LAKE

[#coldlake](#)



Sticker Station -
Cold Lake Marina
802 Lakeshore Drive
Open daily 8am-10pm
June thru August
780-639-2396

3 hrs from Edmonton

Go East of Edmonton Regional Tourism

Ph: 1-888-632-8755

E: info@goeastofedmonton.com

[f @GoEastofEdmonton](#)

[i @GoEastofEdmonton](#)

[t @GoEastofYEG](#)

www.GoEastofEdmonton.com

Note: Due to COVID-19 and inclement weather - station hours are subject to change without notice.

➔ Hwy 28

Lac La Biche Region



laclabichecounty.com

Plamondon -
Lac La Biche Region



Plamondon (Lac La Biche Region)

↑ Hwy 55

Smoky Lake Region



smokylakeregion.ca

St. Paul Region



county.stpaul.ab.ca

Town of Elk Point



elkpointchamber.ca

Village of Glendon



villageofglendon.ca

Town of Bonnyville



town.bonnyville.ab.ca

M.D. of Bonnyville



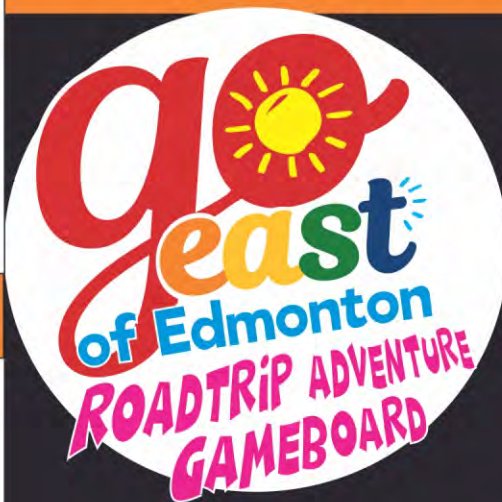
md.bonnyville.ab.ca

City of Cold Lake



coldlake.com

NORTHEAST OF EDMONTON



OVER \$4000 IN PRIZES!

3 WAYS TO WIN

1. Collect stickers and enter partial or completed gameboards
Take a photo of your Gameboard and upload it to: www.GoRoadtripGame.ca

2. Post your trip daily with our hashtags for monthly and bonus prizes:

Use #goroadtrips2021

and #goeastofedmonton



3. Your trip photos will be automatically be entered in our 2021 Photo Contest (using our hashtags)



For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca

Name of Player: _____

↓ Hwy 28

Village of Waskatenau



waskatenau.ca

Thorhild County



thorhildcounty.com

Town of Redwater



redwater.ca

Town of Legal



legal.ca

Town of Gibbons



gibbons.ca

MCS  **NET**

← **go**

Go East of Edmonton

Ph: 1-888-632-8755

E: info@goeastofedmonton.com

[f @GoEastofEdmonton](https://www.facebook.com/GoEastofEdmonton)

[i @GoEastofEdmonton](https://www.instagram.com/GoEastofEdmonton)

[t @GoEastofYEG](https://twitter.com/GoEastofYEG)

For Game updates visit:

www.GoEastofEdmonton.com

go EAST OF EDMONTON

STICKERS STATIONS: Collect stickers at these locations for your gameboard

Enter using [#goroadtrips2021](#) and [#goeastofedmonton](#)

For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



SHERWOOD PARK

#shpk

Sticker Station -

Sherwood Park Mall - Guest Services. Use DSW entrance.
2020 Sherwood Dr.
Open Mon-Sat 10am-6pm
Sun & Holidays 11am-5pm
780-467-7766
5 min from Edmonton



STRATHCONA COUNTY

#strathco

Sticker Station -

Strathcona Wilderness Centre
52535 Rg Rd 212
Open daily 9am-9pm
780-922-3939

30 min from Edmonton



TOWN OF VEGREVILLE

#explorevegreville

Sticker Station -

Visitor Information Centre
4500 Pysanka Ave.
Open Mon-Wed 9am-5pm
Thurs-Sun 9am-8pm
780-632-6800

1 hr from Edmonton



VILLAGE OF MANNVILLE

#mannville

Sticker Station -

Confectionery 881
5127 - 47 St.
Open daily Noon-9pm
780-853-7306

1 hour 45 min from Edmonton



TOWN OF VERMILION

#explorevermilion

Sticker Station -

Visitor Information Centre
4606 - 52 St.
Open daily 9am-5pm
780-853-4511

2 hrs from Edmonton



VILLAGE OF KITSCOTY

#kitscoty

Sticker Station -

Farmstead Market & More
4908 - 50 St.
Open Tues-Fri 10am-6pm
Sat 11am-4pm Sun-Mon: Sticker dispenser available.
780-205-3961

2 hrs and 15 min from Edmonton



FORT SASKATCHEWAN

#cityfortsask

Sticker Station -

Fort Heritage Precinct
10006 - 100 Ave.
Open Tues-Sat 10am-4pm
Sun-Mon: Sticker dispenser available.
780-998-1783

15 min from Edmonton



TOWN OF BRUDERHEIM

#bruderheim

Sticker Station -

Bruderheim Shell
4804 - 48 Ave.
Open Mon-Sat 5am-10pm
Sun 6am-10pm
780-796-3349

30 min from Edmonton



TOWN OF LAMONT

#lamont

Sticker Station -

Lamont Petro Canada
5411 - 50 Ave.
Open daily 7am-10pm
780-895-7659

45 min from Edmonton



TOWN OF MUNDARE

#mundare

Sticker Station -

Quality Pizza and Sub
5029 - 50 St.
Open Mon-Sat 10am-9pm
Sun 10am-8pm
780-764-2233

45 min from Edmonton



VILLAGE OF ANDREW

#andrew

Sticker Station -

Andrew Grocery
5025 - 51 St.
Open daily 10am-6pm
780-606-0086

1 hr from Edmonton



TOWN OF TWO HILLS

#twohills

Sticker Station -

Fas Gas
5101 - 54 Ave.
Open daily 6am-10pm
780-657-2331

1.5 hrs from Edmonton



VILLAGE OF MYRNAM

#myrnam

Sticker Station -

C.J.'s Café
5009 - 49 St.
Open daily 11am-6pm
780-366-3336

1 hr and 45 min from Edmonton



HAMLET OF CLANDONALD

#clandonald

Sticker Station -

Clandonald Country Store
113 Centre St.
Open Mon-Fri 9:30am-4pm
Sat 10am-2pm Sun: Sticker dispenser available.
780-853-8339
2 hrs and 15 from Edmonton



VILLAGE OF MARWAYNE

#marwayne

Sticker Station -

Kat Tracks Sweet Shop
20 Railway Ave.
Open Mon-Fri 9am-7pm
Sat 9am-8pm Sun 11am-5pm
780-847-4405

2.5 hrs from Edmonton



Note: Due to COVID-19 and inclement weather - station hours are subject to change without notice.

Town of Bruderheim



bruderheim.ca

Town of Lamont



lamont.ca

Town of Mundare



mundare.ca

Village of Andrew



andrewab.com

Town of Two Hills



townoftwohills.com

Village of Myrnam



myrnam.ca

Fort Saskatchewan



fortsask.ca

↑ Hwy 15 & 45

EAST OF EDMONTON

OVER \$4000 IN PRIZES!

3 WAYS TO WIN

1. Collect stickers and enter partial or completed gameboards
Take a photo of your Gameboard and upload it to: www.GoRoadtripGame.ca

2. Post your trip daily with our hashtags for monthly and bonus prizes:

Use #goroadtrips2021

and #goeastofedmonton



3. Your trip photos will be automatically be entered in our 2021 Photo Contest (using our hashtags)



For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca

Hamlet of Clandonald



clandonaldalberta.ca

Village of Marwayne



marwayne.ca

Village of Kitscoty



vokitscoty.ca

Name of Player: _____

↓ Hwy 16

Town of Vermilion



vermilion.ca

Village of Mannville



mannville.com

Town of Vegreville



vegreville.com

Strathcona County



strathcona.ca

Sherwood Park



strathcona.ca

MCS  **NET**



go SOUTHEAST OF EDMONTON

STICKERS STATIONS: Collect stickers at these locations for your gameboard

Enter using [#goroadtrips2021](#) and [#goeastofedmonton](#)

For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



TOWN OF TOFIELD

#tofield



Sticker Station -

TRU Hardware
4927 - 52 Ave.
Open Mon-Sat 8am-6pm
Sun 11am-3pm
780-662-4933

45 min from Edmonton

VILLAGE OF RYLEY

#riley



Sticker Station -

Ryley Foods
5011 - 50 St.
Open Mon-Fri 8:30am-8pm
Sat 9am-7pm
Sun: Sticker dispenser available.
780-663-3535
1 hr from Edmonton

TOWN OF VIKING

#viking



Sticker Station -

Viking Golf & Country Club
4431 - 55 Ave.
Open daily till 9pm
780-336-3424

1.5 hrs from Edmonton

TOWN OF WAINWRIGHT

#wainwright



Sticker Station -

Wainwright Golf Course
1505 - 2 St.
Open daily until 9pm
780-842-3046

2 hrs and 15 min from Edmonton

VILLAGE OF EDGERTON

#edgerton



Sticker Station -

Herbie's Confectionery
5120 - 49 Ave.
Open Mon-Sat 6am-10pm
Sun & Holidays 8am-9pm
780-755-3930

2.5 hrs from Edmonton

VILLAGE OF HAY LAKES

#haylakes



Sticker Station -

Hay Lakes Tempo Gas Stn.
Railroad Ave.
Open Mon-Fri 6am-7pm
Sat-Sun 9am-6pm
780-640-1161

30 min from Edmonton

CITY OF CAMROSE

#explorecamrose



Sticker Station -

Oleo's Ice Cream Shop
5402 - 48 Ave., Camrose
Open daily Noon-9pm
780-878-8373

1 hr from Edmonton



CAMROSE COUNTY

#camrosecounty



Sticker Station -

Double Dam Golf Course
18525 Hwy 609, Rosalind
Open daily till 10 pm
780-375-2154

1 hr and 15 mins from Edmonton

TOWN OF DAYSLAND

#daysland



Sticker Station -

Daysland Golf Club
5538 - 50 St.
Open daily till 9 pm
780-374-3633

1 hr and 15 mins from Edmonton

VILLAGE OF FORESTBURG

#forestburg



Sticker Station -

Forestburg Golf Club
5401 - 50 Ave.
Open daily till 9pm
780-582-3693

1 hr and 45 mins from Edmonton

TOWN OF KILLAM

#killam



Sticker Station -

Wild Rose Co-op Grocery
5026 - 50 St.
Open Mon-Fri 8am-8pm
Sat-Sun 8am-6pm
780-385-3666

1.5 hrs from Edmonton

TOWN OF SEDGEWICK

#sedgewick



Sticker Station -

Sedgewick Golf Course
5400 - 50 St.
Open daily till 9pm
780-384-3670

1 hr and 45 mins from Edmonton

TOWN OF HARDISTY

#hardisty



Sticker Station -

Hardisty Lakeview Golf Course
4807 - 49 St.
Open daily till 9pm
780-888-2288

2 hrs from Edmonton

Go East of Edmonton Regional Tourism

Ph: 1-888-632-8755

E: info@goeastofedmonton.com

[f @GoEastofEdmonton](#)

[@GoEastofEdmonton](#)

[@GoEastofYEG](#)

www.GoEastofEdmonton.com

Note: Due to COVID-19 and inclement weather - station hours are subject to change without notice.

Camrose County



county.camrose.ab.ca

Town of Daysland



daysland.ca

Village of Forestburg



forestburg.ca

Town of Killam



town.killam.ab.ca

Town of Sedgewick



sedgewick.ca

Town of Hardisty



hardisty.ca

City of Camrose



tourismcamrose.com

Village of Hay Lakes



villageofhaylakes.com

SOUTHEAST OF EDMONTON

OVER \$4000 IN PRIZES!

3 WAYS TO WIN

1. Collect stickers and enter partial or completed gameboards
Take a photo of your Gameboard and upload it to: www.GoRoadtripGame.ca

2. Post your trip daily with our hashtags for monthly and bonus prizes:

Use #goroadtrips2021

and #goeastofedmonton



3. Your trip photos will be automatically be entered in our 2021 Photo Contest (using our hashtags)



For Complete Game Rules & Prize Details: www.GoRoadtripGame.ca



Go East of Edmonton

Ph: 1-888-632-8755

E: info@goeastofedmonton.com

[Facebook](https://www.facebook.com/GoEastofEdmonton)

[Instagram](https://www.instagram.com/GoEastofEdmonton)

[Twitter](https://twitter.com/GoEastofYEG)

For Game updates visit:

www.GoEastofEdmonton.com

↑ Hwy 13

Name of Player: _____

↓ Hwy 14

Village of Edgerton



edgerton.ca

Town of Wainwright



wainwright.ca

Town of Viking



viking.ca

Village of Ryley



ryley.ca

Town of Tofield



tofieldalberta.ca

MCS NET

