



GoEast of Edmonton ROADTRIP ADVENTURE GAME!

June 1 to Sept 3, 2023

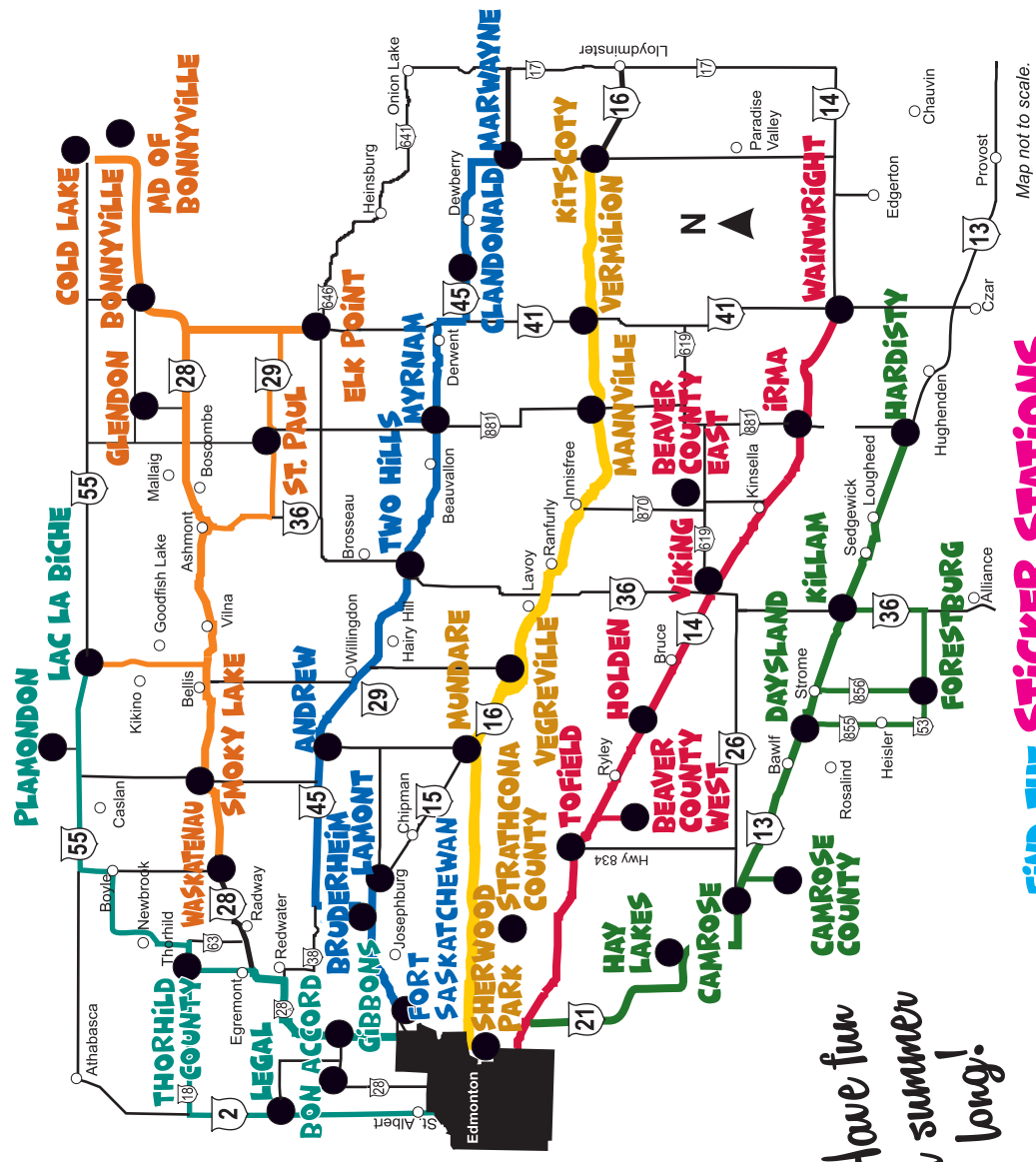
More Ways to **PLAY & WIN** in 2023!
over \$6000 in Prizes!

Win the **Awesome Roadtrip Prize Packages!**
What you can win – Fuel, Food, Dining, Beverages, Shopping, Gifts, Golf, Camping, Accommodations, Attractions Passes, Cash and much more! See GoRoadtripGame.ca for complete details.

Collect Stickers on 6 Highway Routes

Teal	Hwy 2 - 55	NE
Orange	Hwy 28	
Blue	Hwy 15 - 45	East
Yellow	Hwy 16	
Red	Hwy 14	SE
Green	Hwy 13	

Have fun all summer long!



FIND THE STICKER STATIONS
AT THE HIGHLIGHTED COMMUNITIES & WATCH FOR SIGNS & POSTERS!

RULES FOR THE ROADTRIP ADVENTURE GAME

Over \$6000 in Prizes to be won in 2023!

HOW TO PLAY >>>

1. Signup online to get BONUS PRIZES

www.GoRoadtripGame.ca

Why signup? A) It's very important – any changes and updates in the Game will be sent to you. We are planning some special promotions and new surprises for the Game – **so sign up and you won't miss out!**

B) Every player who signs up will be entered in for Bonus Prizes!

We will be announcing over \$1000 in Bonus Prizes in 2023.

2. Plan a fun Roadtrip with your family using this Travel Guide or our website. You can choose one or all of the Highways and Go! See the Game Map. **Go Northeast... Go East... Go Southeast of Edmonton!**

3. You and your kids can collect FREE fun Icon Stickers at the Sticker Stations in 43 Communities. See the Sticker Station pages for details.

The Game starts June 1 and ends September 3, 2023.

4. Use the Gameboards in this Special Section.

You must present your Gameboard at the Sticker Stations to collect your sticker. Note: the maximum number of Gameboards per family is 4.

Download extra Gameboards at GoRoadtripGame.ca

5. Sticker Stations close September 4 – but you have until September 10, 2023 to upload your Gameboards and enter for the prizes.

6. Don't delay your entries – each month we will draw **Bonus Prizes** from the people who have already entered Gameboards. Check the **Wall of Fame** and see who's entered and see some great photos from this year's game!

7. Questions? Call 1-888-632-8755 weekdays.

Email: info@goeastofedmonton.com anytime.

Terms & Conditions: The Roadtrip Adventure Game is FREE to play. No purchase is necessary to collect stickers and enter for prizes. Minors (school age children) can participate in the game, but the parents must provide consent and/or enter in the Gameboard. Winners are required to have their photos published. Email us if there is an issue playing the Game. Game rules and prize categories are subject to change for the betterment of the Game. For the Comprehensive Game Guide visit GoRoadtripGame.ca

SCAN ME



HOW TO ENTER & WIN >>>

More ways to Play and Win in 2023!

A) GAMEBOARD ENTRIES

Collect stickers, apply them to the correct box on the Gameboard. To enter, you sign your Gameboard and take a close up picture of your gameboard and upload it at: GoRoadtripGame.ca between June 1 and September 3, 2023.

MAJOR PRIZES for Gameboard Entries:

6 - Highway Prize Packages of \$500+

Once you complete a colour coded Highway trip (only 6-8 stickers), enter to win!

1 - Blackjack Prize Package of \$600+

Collect any 21 stickers and enter to win!

1 - The Ultimate Roadtripper Prize Package of \$1000+

Collect all 43 stickers and you will get a guaranteed Bonus Prize and you can enter your Gameboard in for the Ultimate Prize!



Major Prize Winners will also receive a Champion Checkered Flag with their prize package.

Enter for Bonus Prizes:

3 - Lucky 7 Prizes of \$100+

Collect any 7 stickers and enter to win!

3 - Regional Bonus Prizes \$100+

Complete a Region of 2 Highways: NE, East, SE and enter to win! (See map).

Guaranteed Prizes:

Sweet 16 Prizes -

Collect any 16 stickers and enter to win, and you get a guaranteed Bonus prize!

Ultimate Roadtripper Bonus Prize

Collect all 43 stickers and enter to win and you will get a guaranteed Prize!

Visit GoRoadtripGame.ca for more prize details.

B) SOCIAL MEDIA ENTRIES



Post your trip daily with our hashtags to enter for monthly and bonus prizes: use **#GoRoadtrips2023** and **#GoEastofEdmonton**

Enter as many times as you want between June 1 - September 3, 2023.

Note: you do not have to collect stickers to enter on social media or the Photo Contest. Any type of leisure trip in our region will qualify to enter.

PRIZES for Social Media Entries: We are giving away a minimum of \$200 in prizes monthly - June, July & August. There will be a prize for the person who makes the most social media posts of their trips.

C) PHOTO CONTEST ENTRIES

Your roadtrip photos will be entered in our 2023 Photo Contest using our hashtags **#GoRoadtrips2023** and **#GoEastofEdmonton**
PRIZES for Photo Contest Entries: You could win up to \$1000 in cash prizes. Full contest details at GoEastofEdmonton.com/Photo-Contest



STICKER STATIONS

Collect stickers on these Color Coded locations for your Gameboard



Post your trip with
#GoRoadtrips2023 &
#GoEastofEdmonton



Sponsored by:



Any questions?
Contact us at:

Go East of Edmonton
Regional Tourism

info@goeastofedmonton.com

1-888-632-8755

~ NORTHEAST ~

HIGHWAYS 2 - 55

Town of Gibbons
Circle K Convenience
4619-50 Ave., Gibbons
Daily 8am-9pm
780-923-3693

Town of Bon Accord
Food Town
4915-50 St., Bon Accord
Open daily 9am-9pm
780-921-2511

Town of Legal
Heidi's Haus
4907-50 Ave., Legal
Mon-Thurs 10am-6pm
Fri 12pm-8pm
Sat 10am-6pm
Sun 12pm-4pm
780-777-4988

Thorhild County
Thorhild Co-op Food Store
221-2 St., Thorhild
Mon-Sat 8am-7pm
Sun 10am-5pm
780-398-3975

Plamondon – Lac La Biche Region
White Sands Resort
Driving Range
68445 Rg Rd 160A,
10 km N of Plamondon
Daily 10am-9pm
780-798-2254

Lac La Biche Region
Bold Centre
8702-91 Ave.,
Lac La Biche
Daily 8am-9pm
780-623-3829

HIGHWAY 28

Village of Waskatenau
T&T Iron Horse Restaurant
Hwy 28 at Waskatenau
Open Mon-Thurs 11am-9pm
Fri-Sun 8am-9pm
780-358-2333

Town of Smoky Lake
Lucky 7 Grocery
13 Wheatland Ave., Smoky Lake
Mon-Fri 8am-6pm
Sat & Sun 8am-6pm
780-656-3504

Town of St. Paul
Visitor Information Centre
5012-53 St., St. Paul
Open Tues-Sun 10am-6pm
Closed Mondays.
780-645-6800

Town of Elk Point
Home Town Grocers
5022-50 St., Elk Point
Open daily 8am-9pm
780-724-3776

Village of Glendon
Korner Mart and Gas
203 Railway Ave., Glendon
Open Sun-Thurs 8am-8pm
Fri & Sat 8am-9pm
780-207-1460

Town of Bonnyville
Bonnyville Visitor Centre & Interpretive Centre
#2 46300 Twp Rd 611
(Shaw House at Vezeau Beach)
Mon-Fri 8:30am-6:30pm
Sat & Sun 10am-6pm
780-826-3171

M.D. of Bonnyville
Kinosoo Ridge
Adventure Park
63231 Rg Rd 411, Cold Lake
Check hours at kinosoo.ca
780-594-5564

City of Cold Lake
Cold Lake Marina
802 Lakeshore Drive, Cold Lake
(by the boat launch)
Open daily 8am-9pm
780-639-2396

~ EAST ~

HIGHWAYS 15 - 45

City of Fort Saskatchewan
Dow Centennial Centre
8700-84 St.,
Fort Saskatchewan
Open Mon-Fri 8am-9pm
Sat & Sun 8am-8pm
780-992-6400

Town of Bruderheim
Bruderheim Shell
4804-48 Ave., Bruderheim
Open daily 8am-9pm
780-796-3349

Town of Lamont
Lamont Petro Canada
5411-50 Ave., Lamont
Open daily 8am-9pm
780-895-7659

Village of Andrew
Andrew's Original
Pizza & Pasta
5002-50 Ave., Andrew
Daily 11am-9pm
780-365-2001

Town of Two Hills
Pizza & Wings
5002-50 Ave., Two Hills
Mon-Sat 11am-8pm
Sun 11am-7pm
780-657-1066

Village of Myrnam
Myrnam Convenience
Store
4814-50 St., Myrnam
Mon-Sat 9am-9pm
Sun 10am-6pm
780-366-2064

Hamlet of Clandonald
Clandonald Country Store
113 Centre St., Clandonald
Mon-Fri 9am-4pm,
Sat 10am-2pm
Sun Sticker Dispenser

Village of Marwayne
Kat Tracks Sweet Shop
20 Railway Ave., Marwayne
Mon-Fri 9am-7pm, Sat
9am-8pm, Sun 11am-5pm
780-847-4405

Note:

Sticker Station hours
subject to change.





STICKER STATIONS

Collect stickers on these Color Coded locations for your Gameboard

~ EAST ~

HIGHWAY 16

Sherwood Park
Strathcona County
Museum
913 Ash St., Sherwood Park
Tues-Sat 10am-4pm
Sun-Mon Sticker Dispenser
780-467-8189

Strathcona County
Strathcona Wilderness
Centre
52535 Rg Rd 212, Ardrossan
Open daily 9am-4:30pm
780-922-3939

Town of Mundare
Baba's Bistro
5215-50 St., Mundare
Open daily 8am-6pm
780-764-2226

Town of Vegreville
Visitor Information Centre
4500 Pysanka Ave.,
Vegreville
Mon-Wed 9am-5pm
Thurs-Sun 9am-8pm
780-632-6800

Village of Mannville
Confectionery 881
5127-47 St., Mannville
Mon-Sat 11am-9pm
Sun 12pm-9pm
780-853-7306

Town of Vermilion
Visitor Information Centre
4606-52 St., Vermilion
Daily 9am-5pm
780-853-4511

Village of Kitscoty
Only Sourdough Pizzeria
and Bakehouse
4905-50 St., Kitscoty
Sun-Thurs 11am-8pm
Fri & Sat 11am-10pm
639-536-5565

Note:
Sticker Station hours
subject to change.

~ SOUTHEAST ~

HIGHWAY 14

Town of Tofield
The Sour Moose
5105 - 53 Ave Unit B, Tofield
Tues-Fri 10am-7pm
Sat-Sun 10am-6pm
Mon: Sticker Dispenser
780-662-0551

Beaver County West
Black Nugget Lake
Campground
49117 Rg Rd 182
(southeast of Tofield)
Mon-Sat 10am-8pm
Sun 10am-6pm
780-663-2421

Village of Holden
The Gallery
4916-49 Ave., Holden
Sat-Sun 12pm-4pm
Mon-Fri Dispenser
780-983-5700

Town of Viking
Viking Museum
5108 - 61 Ave., Viking
(northend of mainstreet)
June: Sat & Sun 10am-5pm
Mon-Fri Sticker Dispenser
July-Aug Daily 10am-5pm
780-336-3066

Beaver County East
Camp Lake Park
From Hwy 870 or 619 turn
north on Rg Rd 112
(east of Viking & north of
Kinsella)
Mon-Sat 10am-8pm
Sun 10am-6pm
780-336-3414

Village of Irma
Like It Never Was
5008-50 St., Irma
Wed-Sat 12pm-5pm
Sun-Tues: Sticker Dispenser
587-281-3025

Town of Wainwright
Dobbin's Candy Store
214-10 St., Wainwright
Mon-Sat 10am-5pm,
Sun 12pm-5pm
780-842-1560

HIGHWAY 13

Village of Hay Lakes
Hay Lakes Supermarket
8 Main St., Hay Lakes
Mon-Sat 9am-7:30pm
Sun 9am-6pm
780-878-3224

City of Camrose
Visitor Centre
5402-48 Ave., Camrose
Mon-Fri 8:30am-7pm
Sat & Sun 10am-5:30pm
780-672-4217

Camrose County
Cherry Lane B&B & Café
19312 Twp Rd 440
(off Hwy 56)
Thurs-Sat 11am-9pm
Sun 11am-2pm
Mon & Tues Sticker Dispenser
780-678-9368

Town of Daysland
Daysland Golf Club
5538-50 St., Daysland
Daily until 9pm
780-374-3633

Village of Forestburg
Forestburg Golf Club
5401-50 Ave., Forestburg
Daily until 9pm
780-582-3693

Town of Killam
Wild Rose Co-op Grocery
5026-50 St., Killam
Mon-Fri 8am-8pm
Sat-Sun 8am-6pm
780-385-3666

Town of Hardisty
Hardisty Lakeview Golf
Course
4807-49 St., Hardisty
Daily until 9pm
780-888-2288



Post your trip with
#GoRoadtrips2023 &
#GoEastofEdmonton



Sponsored by:



Any questions?
Contact us at:

Go East of Edmonton
Regional Tourism

info@goeastofedmonton.com

1-888-632-8755



go east of Edmonton

ROADTRIP ADVENTURE GAMEBOARD

Left Side



Town of Gibbons



gibbons.ca

Town of Bon Accord



bonaccord.ca

Town of Legal



legal.ca

Hwy 2 - 55

Village of Waskatenau



waskatenau.ca

Town of Smoky Lake



smokylake.ca

Town of St. Paul



stpaul.ca

Town of Elk Point



elkpointchamber.ca

Hwy 28

Fort Saskatchewan



fortsask.ca

Town of Bruderheim



bruderheim.ca

Town of Lamont



lamont.ca

Village of Andrew



andrewab.com

Hwy 15 - 45



Sherwood Park



strathcona.ca

Strathcona County



strathcona.ca

Town of Mundare



mundare.ca

Hwy 16

Town of Tofield



tofieldalberta.ca

Beaver County - West



beaver.ab.ca

Village of Holden



holden.ca

Town of Viking



viking.ca

Hwy 14



Post your Trip to WIN Bonus Prizes.
Use #GoRoadtrips2023 and
#GoEastofEdmonton



Village of Hay Lakes



villageofhaylakes.com

City of Camrose



explorecamrose.ca

Camrose County



county.camrose.ab.ca

Hwy 13

For complete game details visit: GoRoadtripGame.ca

Player Name:

SIGN HERE

Northeast

Thorhild County



thorhildcounty.com

Plamondon -
Lac La Biche Region



Plamondon (Lac La Biche Region)

Lac La Biche Region



lacadibicheregion.com



Right Side

Northeast

Village of Glendon



villageofglendon.ca

Town of Bonnyville



town.bonnyville.ab.ca

M.D. of Bonnyville



md.bonnyville.ab.ca

City of Cold Lake

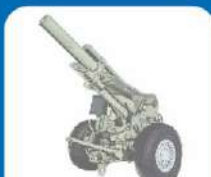


coldlake.com

SIGN HERE

East

Town of Two Hills



townoftwohills.com

Village of Myrnam



myrnam.ca

Village of Marwayne



marwayne.ca

Hamlet of Clandonald



clandonaldalberta.ca

East

Town of Vegreville



vegreville.com

Village of Mannville



mannville.com

Town of Vermilion



vermilion.ca

Village of Kitscoty



vokitscoty.ca

Southeast

Beaver County - East



beaver.ab.ca

Village of Irma



irma.ca

Town of Wainwright



wainwright.ca



Player Name:

Any questions? Call 1-888-632-8755 or email info@goeastofedmonton.com

Southeast

Town of Daysland



daysland.ca

Village of Forestburg



forestburg.ca

Town of Killam



town.killam.ab.ca

Town of Hardisty



hardisty.ca

2023

