

PLAY & WIN

Over 150 winners in 2023!



ROADTRIP ADVENTURE GAME!



5 GREAT WAYS TO PLAY!

GO ON AN UNFORGETTABLE ROADTRIP WITH YOUR FAMILY!

1. Collect NEW stickers and enter your Gameboard for Major Prizes!

Learn more on page 156 or visit GoRoadtripGame.ca

2. Use your phone to Scan to Win Bonus Prizes!

Look for the QR Code at Sticker Stations (& other new locations in 2024) - scan it for BONUS PRIZES and more great places to go on your Roadtrip.

3. NEW Roadtrip Challenges

Complete fun Roadtrip Challenges and be entered to WIN more Roadtrip Rewards. Details online at GoRoadtripGame.ca

4. Post your trip daily with our hashtags for monthly and bonus prizes:

Use [#GoRoadtrips2024](https://www.instagram.com/GoRoadtrips2024)

and [#GoEastofEdmonton](https://www.instagram.com/GoEastofEdmonton)



5. Enter the Photo Contest and you could win up to \$1000 in cash

Full contest details at GoEastofEdmonton.com/Photo-Contest

OVER \$10,000 IN PRIZES & REWARDS

June 1 – Sept 1, 2024



COOL FUN PRIZES INCLUDE:

- Gift Cards for Food, Fuel, Beverages, Shopping, Gifts, Golf, Camping, Attraction Passes, Cash & more!
- NEW Kid's Prize Package
- Win MAJOR Prize Packages including 10 Hotel Rooms from Canalta Hotels.

Complete Game Rules & Prize Details:
GoRoadtripGame.ca

SCAN ME



RULES FOR THE ROADTRIP ADVENTURE GAME

Over \$10,000 in Prizes to be won in 2024!

HOW TO ENTER & WIN >>>

More ways to Play and Win in 2024!

A) GAMEBOARD ENTRIES

Collect stickers, apply them to the correct box on the Gameboard. To enter, you sign your Gameboard and take a close up picture of your gameboard and upload it at: GoRoadtripGame.ca between June 1 and September 1, 2024.

MAJOR PRIZES for Gameboard Entries:

- 6 - Highway Prize Packages of \$500+**
Once you complete a colour coded Highway trip (only 6-8 stickers), enter to win!
- 1 - Blackjack Prize Package of \$600+**
Collect any 21 stickers and enter to win!
- 1 - The Ultimate Roadtripper Prize Package of \$1000+**
Collect all 46 stickers and you can enter your Gameboard in for the Ultimate Prize!
- NEW - Special Kid's Prize Package of \$300+** A new prize for kids who complete a Highway (15 & under).

Enter for Bonus Prizes:

- 3 - Lucky 7 Prizes of \$100+**
Collect any 7 stickers and enter to win!
- 3 - Regional Bonus Prizes \$100+**
Complete a Region of 2 Highways: NE, East, SE and enter to win! (See map).
- 2 - Repeat Gamer Prizes \$100+**
- Guaranteed Prizes:**
 - Sweet 16 Prizes -**
Collect any 16 stickers and enter to win, and you get a guaranteed Bonus prize!
 - Ultimate Roadtripper Bonus Prize**
Collect all 46 stickers and enter to win and you will get a guaranteed Prize!

Visit GoRoadtripGame.ca for more prize details.

B) Remember to SCAN to WIN BONUS PRIZES!

Use your phone to scan QR codes at all 46 Sticker Stations and at other new locations across the region. **In 2023, we awarded over \$1000 in Bonus Prizes!**
Note: you do not have to collect stickers to enter for **Scan to Win**.

C) SOCIAL MEDIA ENTRIES

Post your trip daily with our hashtags to enter for monthly and bonus prizes: use **#GoRoadtrips2024** and **#GoEastofEdmonton**

Enter as many times as you want between June 1 - September 1, 2024.

Note: you do not have to collect stickers to enter on social media or the Photo Contest. Any type of leisure trip **in our region** will qualify to enter.

PRIZES for Social Media Entries: Bonus prizes monthly - June, July & August. Plus, a prize for the person who makes the most social media posts.

D) Watch for NEW ROADTRIP CHALLENGES & PRIZES!

1. Sign-up online to get BONUS PRIZES

www.GoRoadtripGame.ca

Why sign-up? A) It's very important – any changes and updates in the Game will be sent to you. We are planning some special promotions and new surprises for the Game – **so sign up and you won't miss out!**
B) Every player who signs up will be entered in for Bonus Prizes!
We will be announcing \$2000+ in Bonus Prizes in 2024.

2. Plan a fun Roadtrip with your family using this Travel Guide or our website. You can choose one or all of the Highways and Go! See the Game Map. **Go Northeast...Go East...Go Southeast of Edmonton!**

3. You and your kids can collect FREE fun Icon Stickers at the Sticker Stations in 46 Communities. See the Sticker Station pages for details.

The Game starts June 1 and ends September 1, 2024.

4. Use the Gameboards in this Special Section.

You must present your Gameboard at the Sticker Stations to collect your sticker. Note: the maximum number of Gameboards per family is 4. **Download extra Gameboards at GoRoadtripGame.ca**

5. Sticker Stations close end of day on September 1 – but you have until September 10, 2024 to upload your Gameboards and enter for the prizes.

6. Don't delay your entries - each month we will draw **Bonus Prizes** from the people who have already entered Gameboards. Check the **Wall of Fame** and see who's entered and see some great photos from this year's game!

7. **Questions? Call 1-888-632-8755 weekdays.**

Email: info@goeastofedmonton.com anytime.

Terms & Conditions: The Roadtrip Adventure Game is FREE to play. No purchase is necessary to collect stickers and enter for prizes. Minors (school age children) can participate in the game, but the parents must provide consent and/or enter in the Gameboard. Winners are required to have their photos published. Email us if there is an issue playing the Game. Game rules and prize categories are subject to change for the betterment of the Game. For the Comprehensive Game Guide visit GoRoadtripGame.ca

SCAN ME



Stay updated and see full Contest details at GoRoadtripGame.ca



STICKER STATIONS

SCAN TO WIN at these locations!

Google
Map to
Stations



****Note the Address, location, hours and phone numbers are on the Community pages throughout the Travel Guide and on the website.**

June 1 to September 1, 2024

~ NORTHEAST ~

HIGHWAYS 2 - 55

Town of Gibbons
Petro Canada
See page 48.

Town of Bon Accord
Bon Accord Foods
- See page 49.

Town of Legal
Heidi's Haus
See page 38.

Thorhild County
Marvelous Munchies
Bakeshop
See page 50.

Lac La Biche County
Lac La Biche Mission
See page 40.

Lac La Biche Region
Lac La Biche Museum
See page 40.

HIGHWAY 28

Village of Washtenau
T&T Iron Horse Restaurant
See page 52.

Town of Smoky Lake
Anderson Supermarket
See page 55.

Town of St. Paul
Visitor Information Centre
See page 62.

Town of Elk Point
Home Town Grocers
See page 65.

Village of Glendon
Korner Mart and Gas
See page 66.

Town of Bonnyville
Centennial Centre C2
See page 68.

M.D. of Bonnyville
Shaw House Visitor Centre
See page 68.

City of Cold Lake
Cold Lake Marina
See page 73.

~ EAST ~

HIGHWAY 15 - 45

City of Fort Saskatchewan
Dow Centennial Centre
See page 80.

Town of Bruderheim
Bruderheim Shell
See page 82.

Town of Lamont
Lamont Petro Canada
See page 84.

Village of Andrew
The Duck Stop
(Village Office)
See page 89.

Town of Two Hills
Pizza & Wings
See page 91.

Village of Myram
Myram Convenience Store
See page 92.

Hamlet of Clandonald
Clandonald Country Store
See page 92.

Village of Marwayne
Kat Tracks Sweet Shop
See page 93.

HIGHWAY 14

Village of Hay Lakes
Hay Lakes Supermarket
See page 136.

Beaver County West
Black Nugget Lake
See page 126.

Town of Tofield
The Sour Moose
See page 125.

Village of Holden
The Gallery
See page 128.

Town of Viking
Viking Museum
See page 129.

Beaver County East
Camp Lake Park
See page 130.

Village of Irma
Village Convenience Store & Diner
See page 131.

Town of Wainwright
Co-op Home Centre & Agro Centre
See page 134.

HIGHWAY 13

City of Camrose
Visitor Centre
See page 140.

Camrose County
Cherry Lane B&B & Cafe
See page 138.

Town of Daysland
Daysland Golf Club
See page 145.

Village of Forestburg
Forestburg Golf Club
See page 146.

Town of Killam
Wild Rose Co-op Grocery
See page 149.

Town of Sedgewick
Sedgewick Golf Course
See page 150.

Town of Hardisty
Hardisty Lakeview Golf Course
See page 152.

Town of Provost
Visitor Centre
See page 154.



*Note: Station hours are subject to change - see updated hours at GoRoadtripGame.ca

Post your trip with [#GoEastofEdmonton](https://www.instagram.com/GoEastofEdmonton) & [#GoRoadtrips2024](https://www.tiktok.com/GoRoadtrips2024)



Questions? Contact us at:
Go East of Edmonton Regional Tourism
1-888-632-8755
info@goeastofedmonton.com





**ROADTRIP
ADVENTURE
GAME
BOARD**



Town of Gibbons



Town of Bon Accord



Town of Legal



Hwy 2 - 55



Village of Waskatenau



Town of Smoky Lake



Town of St. Paul



Town of Elk Point



Hwy 28

Fort Saskatchewan



Town of Bruderheim



Town of Lamont



Village of Andrew



Hwy 15 - 45

Sherwood Park



Strathcona County



Lamont County



Town of Mundare



Hwy 16

Village of Hay Lakes



Town of Tofield



Beaver County - West

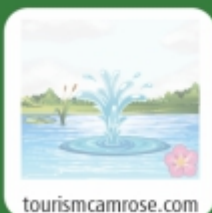


Village of Holden



Hwy 14

City of Camrose



Camrose County



Town of Daysland



Village of Forestburg



Hwy 13

For complete game details, visit www.GoRoadtripGame.ca

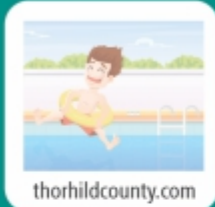
Player Name:

2024



Northeast

Thorhild County



Lac La Biche Region



Lac La Biche County



Northeast

Village of Glendon



Town of Bonnyville



M.D. of Bonnyville

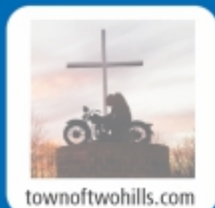


City of Cold Lake



East

Town of Two Hills



Village of Myrnam



Village of Marwayne



Hamlet of Clandonald



East

Town of Vegreville



Village of Mannville



Town of Vermilion



Village of Kitscoty



Southeast

Town of Viking



Beaver County - East



Village of Irma



Town of Wainwright



Southeast

Town of Killam



Town of Sedgewick



Town of Hardisty



Town of Provost



Player Name:

Any questions? Call 1-888-632-8755 or email info@goeastofedmonton.com

