

ROADTRIP ADVENTURE

OVER
250
Winners
in 2024

GAME

Over **\$10,000**
in Prizes
& REWARDS

May 31-Aug 31, 2025

5 GREAT WAYS TO PLAY!

Go on an Unforgettable Roadtrip with your Family!

1. **Collect NEW stickers** and enter your **Gameboard for Major Prizes!**

There are 47 Sticker Stations throughout this Travel Guide or visit GoRoadtripGame.ca

2. **Use your phone to Scan to Win Bonus Prizes at over 100 Locations!**

Look for the QR Code at Sticker Stations and local businesses.

- scan it for BONUS PRIZES and more great places to go on your Roadtrip.

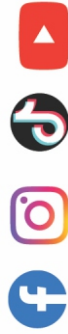
3. **New BONUS Sticker with Bonus Prizes!**

Visit GoRoadtripGame.ca for how and where to get the BONUS Sticker!

4. **Post your trip daily** with our hashtags for monthly and bonus prizes:

Use **#GoRoadtrips2025**

and **#GoEastofEdmonton2025**



5. **Enter your Roadtrip photos in our Photo Contest!**

WIN CASH! Full details at GoEastofEdmonton.com/Photo-Contest

SCAN ME



FOR ALL
ROADTRIP GAME
DETAILS!

IMPORTANT - Where to find Sticker Stations? See locations on the community pages of this Travel Guide or download all of the details and a Google map at GoRoadtripGame.ca

NOTE: Sticker Station hours subject to change.



You Can Win!

- 1- Ultimate Prize Package over \$1000
- 10 - Major Prize Package up to \$600 each
- 10 - Secondary Prize Packages up to \$250 each
- 1 - Major Kids Prize Package over \$300
- 250 - Bonus Prizes & Rewards: for adults and kids up for grabs!

COOL FUN PRIZES INCLUDE:

- Gift Cards for Food, Fuel, Beverages, Shopping, Gifts, Golf, Camping, Attraction Passes, Cash & more!
- Kid's Prizes • Win MAJOR Prize Packages including one of 10 Hotel Rooms from Canalta Hotels.

For Complete Details Visit:
GoRoadtripGame.ca

2025 ROADTRIP ADVENTURE GAME RULES

HOW TO PLAY >>>

1. Sign-up online to get BONUS PRIZES

www.GoRoadtripGame.ca

Why sign-up? A) It's very important – any changes and updates in the Game will be sent to you. We are planning some special promotions and new surprises for the Game – **so sign up and you won't miss out!**
B) Every player who signs up will be entered in for Bonus Prizes!
We will be announcing NEW Bonus Prizes in 2025.

2. Plan a fun Roadtrip with your family using this Travel Guide or our website.

> Start anywhere on one of the colour coded Highways and Go!
Go Northeast...Go East...Go Southeast of Edmonton - See Map!

3. You and your kids can collect FREE fun Icon Stickers at the Sticker Stations in 47 Communities located in this Guide and on the website.

The Game starts May 31 and ends August 31, 2025.

4. Use the Gameboards in this Special Section.

You must present your Gameboard at the Sticker Stations to collect your sticker. Note: the maximum number of Gameboards per family is 4.
Download extra Gameboards at GoRoadtripGame.ca

5. Sticker Stations close end of day on August 31 – but you have until September 7, 2025 to upload your Gameboards and enter for the prizes.

6. Don't delay your entries - each month we will draw Bonus Prizes from the people who have already entered Gameboards. Check the Wall of Fame and see who's entered and see some great photos from this year's game!

7. Questions? Call 1-888-632-8755 weekdays.

Email: info@goeastofedmonton.com anytime.

Terms & Conditions: The Roadtrip Adventure Game is FREE to play. No purchase is necessary to collect stickers and enter for prizes. Minors can participate in the game, but the parents/guardians must provide consent and/or enter in the Gameboard. One Gameboard per person per entry. Winners are required to have their photos published. Email us if there is an issue playing the Game. Game rules and prize categories are subject to change for the betterment of the Game. **For the Comprehensive Game Guide visit GoRoadtripGame.ca**

SCAN ME



HOW TO ENTER & WIN >>>

A) GAMEBOARD ENTRIES

Collect stickers, apply them to the correct box on the Gameboard. To enter, sign your Gameboard and take a close up picture of your gameboard and upload it at: GoRoadtripGame.ca by the deadline.

MAJOR PRIZES for Gameboards:

1 - The Ultimate Roadtripper Prize Package of \$1000+

Collect all 47 stickers and you can enter your Gameboard in for the Ultimate Prize!

1 - Blackjack Prize Package of \$600+

Collect any 21 stickers and enter to win!

6 - Highway Prize Packages of \$500+

Once you complete a colour coded Highway trip (only 6-8 stickers), enter to win!

1 - Special Kid's Prize Package of \$300+

A new prize for kids who complete a Highway (15 & under).

New BONUS Sticker Prize - new prize packages to be announced.

Enter for Bonus Prizes:

3 - Lucky 7 Prizes of \$100+

Collect any 7 stickers and enter to win!

3 - Regional Bonus Prizes \$100+

Complete a Region of 2 Highways: NE, East, SE and enter to win! (See map).

2 - Repeat Gamer Prizes \$100+

Guaranteed Prizes:

Sweet 16 Prize Reward

Collect any 16 stickers and enter to win, and you get a guaranteed Bonus prize!

Ultimate Roadtripper Bonus Prize

Collect all 47 stickers and enter to win and you will get a guaranteed Prize!

B) Remember to SCAN to WIN BONUS PRIZES!

Use your phone to scan QR codes at all Sticker Stations and at other businesses. Over 100 locations across the region.

Note: you do not have to collect stickers to enter for Scan to Win.

Scan to Win Major & Secondary Prize Packages. In 2024, we awarded over \$2000 in Prizes for the Scan to Win entries.

C) Watch for NEW ROADTRIP CHALLENGES & BONUS PRIZE ANNOUNCEMENTS!

D) SOCIAL MEDIA ENTRIES



Enter as many times as you want between May 31 to August 31, 2025.

Note: you do not have to collect stickers to enter on social media or the Photo Contest. Any type of leisure trip **in our region** will qualify to enter.

PRIZES for Social Media Entries: Bonus prizes monthly - June, July & August. Plus, a prize for the person who makes the most social media posts.

Post your trip daily with our hashtags to enter for monthly and bonus prizes:

use **#GoRoadtrips2025** and **#GoEastofEdmonton2025**

Stay updated at [f](https://www.facebook.com/GoEastofEdmonton) [i](https://www.instagram.com/GoEastofEdmonton) [@GoEastofEdmonton](https://www.tiktok.com/@GoEastofEdmonton)



STICKER STATIONS

Collect stickers on these Colour Coded locations for your Gameboard

~ NORTHEAST ~

~ EAST ~

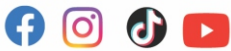
BONUS STICKER



GoRoadtripGame.ca

Bonus sticker to change every two weeks, follow us to find the next location.

[@GoEastofEdmonton](https://www.instagram.com/GoEastofEdmonton)



Post your trip with
#GoRoadtrips2025 &
#GoEastofEdmonton2025



Sponsored by:



Any questions?
Contact us at:

Go East of Edmonton
Regional Tourism

info@goeastofedmonton.com

1-888-632-8755

HIGHWAYS 2 - 55

Town of Gibbons
Cosmic Radiance Gaming
4724-50 Ave, Gibbons
Wed-Fri 10am-7pm
Sat-Sun 10am-8pm
Mon-Tues: Sticker Box
#Gibbons #GibbonsAB

North Gibbons
Jurassic Forest
2-23210 Twp Rd 564
North of Gibbons
9am-7pm Daily
780-470-2446
#JurassicForest

Town of Legal
Belley Up Pub & Grub
4925-50th Ave, Legal
Mon, Wed- Fri 8am -8pm
Sat 8am-9pm Sun 9am-1pm
Tues Sticker Box
780-961-3060
#TownofLegal

Thorhild County
Moose Wood Acres
59510 Clearbrook Rd
Wed-Sat 9am-5pm
Sun-Tues: Sticker Box
780-206-8010
#Thorhild #ThorhildCounty

Lac La Biche Region
Lac La Biche Museum
9910 101 Ave (Main St)
Lac La Biche (Jubilee Hall)
Open daily 9am-5pm
780-623-1727
#laclabicheregion #laclabiche

Lac La Biche County
North Country Co-op
9937 101 Ave, Plamondon
Mon-Sat 8am-8pm
Sun 9am-5pm
780-798-3766
#laclabicherecounty #laclabiche

HIGHWAY 28

Village of Waskatenau
T&T Iron Horse Restaurant
Hwy 28 at Waskatenau
Daily 8am-9pm
780-358-2333 #Waskatenau

Town of Smoky Lake
Anderson Supermarket
71 Wheatland Ave,
Smoky Lake
Mon-Thur & Sat 9am-6pm
Fri 9am-7pm
Sun 10am-5pm
780-656-2189
#SmokyLake #SmokyLakeCounty

Town of St Paul
Visitor Information Centre -The
Landing Pad
5012 - 53 St., St. Paul
Tues-Sun 10am-6pm
Closed Mondays.
780-645-6800 #stpaul #stpaulAB

Town of Elk Point
HomeTown Grocers
5022 - 50 St., Elk Point
Open daily 8am-9pm
780-724-3776 #ElkPoint

Village of Glendon
JJ'S Snack Shack
5024 Pyrogy Drive, Glendon
11am-7pm Daily (Closed Holidays)
587-222-2484 #Glendon

Town of Bonnyville
Bonnyville Museum
4401-54 Ave, Bonnyville
May 31-June 30:
Mon-Fri, 10am-4pm
July 1-Aug 29: Tues-Sun, 10am-4pm
Sticker Box Sun & Mon
780-826-4925
#Bonnyville #BonnyvilleAB

M.D Bonnyville
Visitor Info Centre
#2 46300 Twp Rd 611
Mon-Fri 8:30am-4:30pm
Sat & Sun: Sticker Box
780-826-3972 #MDbonnyville

City of Cold Lake
Turn the Page Bookstore
904-10 St, Cold Lake
Sat-Sun 10am-4pm
Mon-Wed Fri 10am-6pm
Thurs 10am-8pm
#ColdLakeChamber #ColdLake

HIGHWAYS 15 - 45

Fort Saskatchewan
Dow Centennial Centre
8700 - 84 St.,
Mon-Fri 8am-9pm
Sat-Sun 8am-8pm
780-992-6400
#FortSaskatchewan #FortSask

Town of Bruderheim
Bruderheim Family Mart
4912 Queen St
Mon-Sat 9am-8pm
Sun 12-6pm
780-796-3557 #Bruderheim

Town of Lamont
JD'S Sweet Treats
5031-50 Ave
Tues-Wed 11am-5pm
Thur 11am-6, Fri 11-7pm
Sat-Sun 11am-4pm
Mon Sticker Box
780-895-2072 #Lamont

Village of Andrew
Anna's Gathering Place
5105-51 St.
8am-2pm Daily
587.328.9689
#AndrewAB

Town of Two Hills
Superfoods Café
4703-50 St 10am-6pm Daily
780-777-6669 #TwoHills

Village of Myrnam
Myrnam Convenience Store
4814-50 St.
Mon-Sat 9am-9pm
Sun 10am-6pm
780-366-2064 #Myrnam

Village of Marwayne
Kat Tracks Sweet Shop
20 Railway Ave
Open Mon-Sat 9am-7pm
Sun 11am-6pm
780-847-4405 #Marwayne

Hamlet of Clandonald
Clandonald Country Store
113 Centre St.
Open Mon-Fri 9am-4pm
Sat 10am-2pm
Sat afternoon &
Sun Sticker box
780-853-8339
#Clandonald

**Note: Sticker Station
hours subject to change.**



STICKER STATIONS

Collect stickers on these Colour Coded locations for your Gameboard

~ EAST ~

HIGHWAY 16

Sherwood Park

Strathcona County Museum

913 Ash St., Until June 21: Wed, Fri-Sat 10am-4pm, Thurs 1-8pm
Effective June 22: Wed, Fri-Sun 10am-4pm, Thurs 10am-8pm
Mon-Tues Sticker Box
780-467-8189 #GoStrathco #shpk

Strathcona County

Strathcona Wilderness Centre

52535 Rg Rd 212, Ardrossan
9am-4:30pm Daily, Closed Holidays
780-922-3939 #GoStrathco

Lamont County

Ukrainian Cultural Heritage Village is temporarily closed. Sticker Station is moved to:

Elk Island National Park Visitor Information Centre

Just north of Hwy 16 at main entrance. June Hours:
Open weekdays 9:30am-6:30pm
Fri-Sun 9:30am-8pm
#UCHV #EINP #LamontCounty
Note: July & Aug stickers may be moved back to the Ukrainian Village. *Follow us for updates.*

Town of Mundare

Baba's Bistro

5215 - 50 St 8am-6pm Daily
780-764-2226 #Mundare

Town of Vegreville

Visitor Information Centre

4500 Pysanka Ave
Mon-Wed 9am-5pm
Thurs-Sun 9am-8pm
780-632-6800 #Vegreville

Village of Manville

Village Treasures

5009-50 St Tues-Sat 10am-5pm
Sun-Mon Sticker box
780-763-2202 #Mannville

Town of Vermilion

Visitor Information Centre

4606 - 52 St 9am-5pm Daily
780-581-5088 #ExploreVermilion

Village of Kitscoty

Farmstead Market

4908 50 St Mon-Fri 8:30am-6pm
Sat 11am-5pm Sun - Sticker Box
#Kitscoty

~ SOUTHEAST ~

HIGHWAY 14

Village of Hay Lakes

Hay Lakes Supermarket

8 Main St., Hay Lakes
Mon-Sat 9am-7pm
Sun 9am-6pm 780-878-3224
#VillageofHayLakes

Town of Tofield - The Sour Moose

Unit 102 5116 - 46 Ave, Tofield
Sun 12-6, Tues-Wed 10am-6pm
Thurs-Sat 10-8pm Closed Mon.
780-263-7387 #TofieldAB

Beaver County West

Black Nugget Lake Campground

49117 Rg Rd 182
(southeast of Tofield)
Mon-Sat 10am-8pm
Sun 10am-6pm
780-663-2421 #BeaverCounty

Village of Ryley - Town Office

5005 50 St, Ryley
Mon - Thurs 8am-4pm
Fri-Sun Sticker Box
780-663-3653 #RyleyAB

Village of Holden - The Gallery

4916-49 Ave., Holden
Fri-Sun & Holiday Mons
12pm-4pm; Mon-Thu Dispenser
780-983-5700 #Holden

Town of Viking - Viking Museum

5108 - 61 Ave., Viking (northend of mainstreet) June: Sat & Sun 10am-5pm Mon-Fri Dispenser
July-Aug Daily 10am-5pm
780-336-3066 #VikingAB

Beaver County East

Camp Lake Park

From Hwy 870 or 619
turn north on Rg Rd 112
(E of Viking & N of Kinsella)
Mon-Sat 10am-8pm,
Sun 10am-6pm 780-336-3414
#BeaverCounty

Village of Irma - Irma Golf Club

from 53 Ave in Irma go east to 92014 Twp Rd 455 Daily 8am-9pm
(780) 754-2184 #VillageofIrma

Town of Wainwright

Wainwright Museum

1001-1 Ave, Wainwright
10am-5pm Daily
780-842-3115 #Wainwright

HIGHWAY 13

City of Camrose

Visitor Centre

5402-48 Ave., Camrose
Mon-Fri 8:30am-7pm
Sat & Sun 10am-5:30pm
780-672-4217
#Camrose #CamroseAlberta

Camrose County

Whistle Stop Golf

47258 AB 833, Camrose
Daily 8am to 8pm
780-672-6490
#CamroseCounty

Town of Daysland

Daysland Golf Club

5538-50 St., Daysland
Daily until 9pm
780-374-3633 #Daysland

Village of Forestburg

Forestburg Golf Club

5401 - 50 Ave. Forestburg
Open daily till 9pm
780-582-3693 #Forestburg

Town of Killam

Killam Crossing

4003-51 Ave, Killam
Daily 8am - 9pm
780-385-6611 #Killam

Town of Sedgewick

Sedgewick Golf Course

5400 50 St, Sedgewick
Daily 8am-6pm
780-384-3670 #Sedgewick

Town of Hardisty

Hardisty Lakeview Golf Course

4807 - 49 St.
Open daily till 9pm
780-888-2288
#Hardisty

Town of Provost

Visitor Information Centre

4804 57 Ave, Provost
Thurs-Mon 10am-6pm
780-753-3295

Town Office

4904- 51 Ave, Provost
Tue-Wed 8:30-4:30pm
#Provost #ProvostAB

Note: Sticker Station hours subject to change.

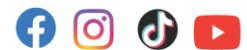
BONUS STICKER



GoRoadtripGame.ca

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#GoEastofEdmonton2025



Sponsored by:



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Regional Tourism

info@goeastofedmonton.com

1-888-632-8755



Highway Guide

Northeast

Hwy 2
Hwy 55

Hwy 28

East

Hwy 15
Hwy 45

Hwy 16

Southeast

Hwy 14

Hwy 13



Village of Hay Lakes



Sherwood Park



Fort Saskatchewan



Town of Bruderheim



Town of Tofield



Strathcona County



Lamont County



Town of Lamont



City of Camrose



Beaver County - West



Town of Mundare



Town of Vegreville



Camrose County



Village of Ryley



Village of Holden



BONUS PRIZE



Town of Daysland



Village of Forestburg



Town of Viking



Beaver County - East



Town of Killam



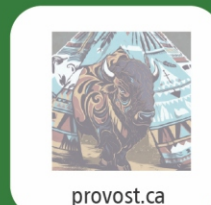
Town of Sedgewick



Town of Hardisty



Town of Provost



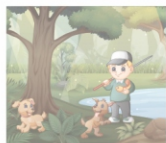
For complete 2025 game details, visit www.GoRoadtripGame.ca

Village of Waskatenau



waskatenau.ca

Town of Gibbons



gibbons.ca

Jurassic Forest



jurassicforest.com

Town of Legal



legal.ca



Town of Smoky Lake



smokylake.ca

Town of St. Paul



stpaul.ca

Thorhild County



thorhildcounty.com

Lac La Biche Region



lACLAbicheregion.com

SIGN HERE

Village of Andrew



andrewab.com

Town of Elk Point



elkpointchamber.ca

Village of Glendon



villageofglendon.ca

Lac La Biche County



lACLAbichecounty.com

Village of Mannville



mannville.com

Town of Two Hills



townoftwohills.com

Town of Bonnyville



town.bonnyville.ab.ca

M.D. of Bonnyville



md.bonnyville.ab.ca

Town of Vermilion



vermilion.ca

Village of Kitscoty



vokitscoty.ca

Village of Myrnam



myrnam.ca

City of Cold Lake



coldlakechamber.ca

Village of Irma



irma.ca

Town of Wainwright



wainwright.ca

Village of Marwayne



marwayne.ca

Hamlet of Clandonald



clandonald

Player Name:

2025

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