




PLAY & WIN ROADTRIP ADVENTURE GAME!

FREE TO PLAY & FUN TO COLLECT STICKERS!

-  **SIGN-UP ONLINE** - it's very important! All updates and announcements in the game will be sent to you! *Sign up and you won't miss out!*
-  Plan a **FUN ROADTRIP** with your family using this Travel Guide or our website.
-  Collect **FREE FUN STICKERS** at the **STICKER STATIONS** in over 45 Communities located in this Travel Guide and on our website.
Note: Sticker Station hours subject to change without notice.
-  Use the **GAMEBOARD** in this Special Section.
Download extra Gameboards online, max 4 per family.



**MUST SEE COMPLETE RULES AND DETAILS AT:
GoRoadtripGame.ca**

**Over \$10,000
in Prizes
& REWARDS**

**Play from
May 30
to Aug 30, 2026**



**FUN
FOR
ALL
AGES!**

Questions?
Weekdays

1-888-632-8755
Anytime:

 info@goeastofedmonton.com



go east
of Edmonton.com

**ROADTRIP
ADVENTURE
GAME!**



Thank you to our Sponsors



The New.

The Known.

The Legends.

SUPER COUNTRY 840 cfew
Est. 1954

Stream us anywhere in Alberta!

Grande Prairie

Westlock

Lac La Biche

St. Paul

Drayton Valley

Camrose

Wainwright

Rocky Mt. House

Stettler

Provost

Melfort

Tisdale

Olds

Hanna

Martensville

Humboldt

Cochrane

Banff

Airdrie

Drumheller

Oyen

Kindersley

High River

Brooks

Esterhazy

Medicine Hat

Shaunavon

Assiniboia

Moosomin

Brandon

Selkirk

Pincher Creek

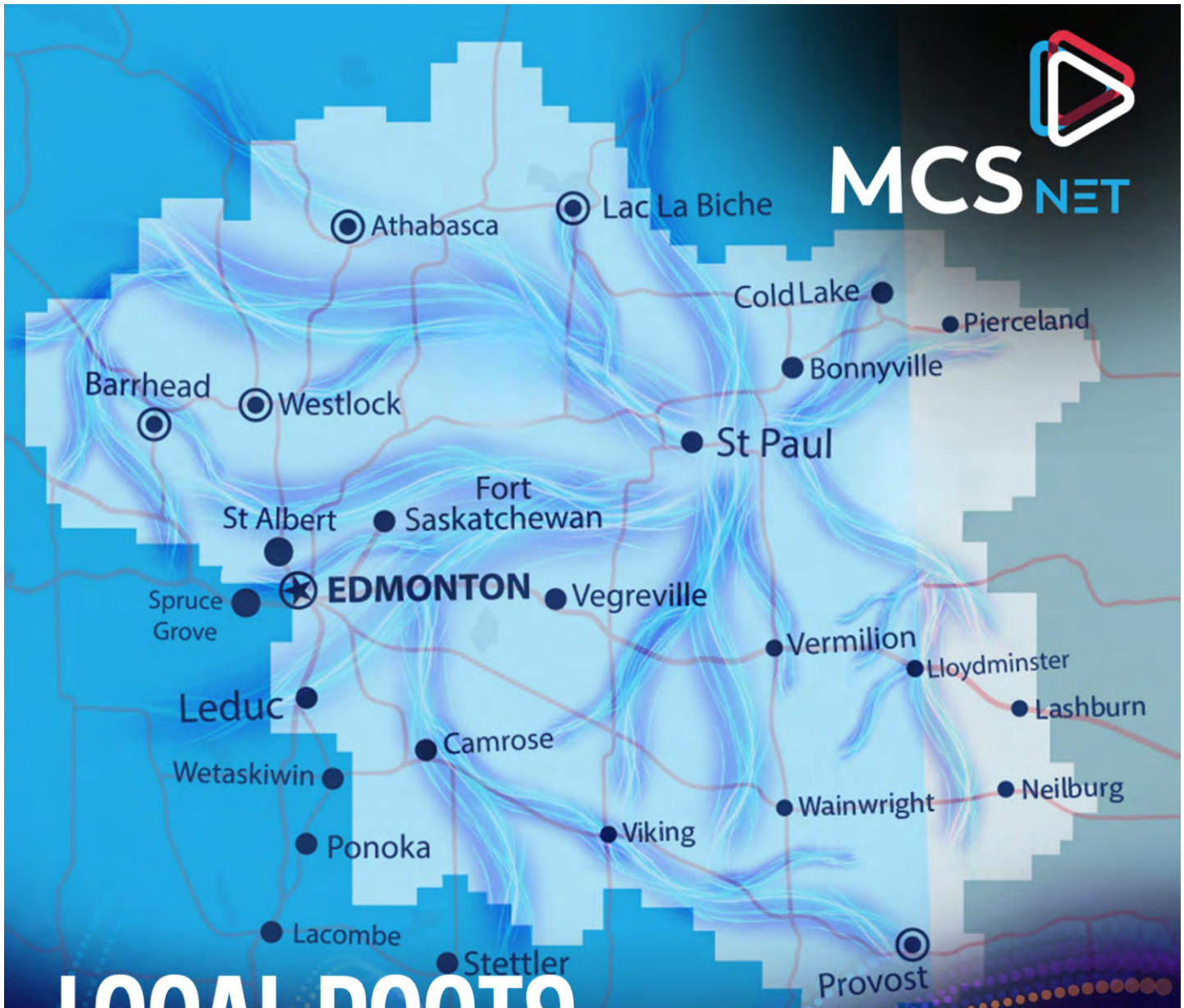
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where you roam.

With 40+ hotels across the prairies, you'll
sleep easy with Canalta. canaltahotels.com

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HOTELS**



MCS NET



LOCAL ROOTS, BETTER CONNECTION

mcsnet.ca

Proud Sponsor of
the Roadtrip
Adventure Game
BONUS Sticker





2026 ROADTRIP ADVENTURE GAME

5 WAYS TO PLAY & WIN! Collect as little as 6 stickers & enter to win!

- 1 Collect NEW stickers and enter your Gameboard for Major Prizes!**
Enter your Gameboard at www.GoRoadtripGame.ca
- 2 Use your phone to Scan to Win Bonus Prizes at over 50 Locations!**
Look for the QR Code at Sticker Stations and local businesses. Scan it for BONUS PRIZES and more great places to go on your Roadtrip.
- 3 Collect MCSnet Giggy BONUS Sticker to win Bonus Prizes!**
Visit the website and follow us on social media for how and where to get the BONUS Sticker!
- 4 Post your trip daily for Monthly and Bonus Prizes:**
Use [#GoRoadtrips2026](https://www.instagram.com/GoRoadtrips2026) and [@GoEastofEdmonton](https://www.instagram.com/GoEastofEdmonton)
- 5 Enter your Roadtrip photos in our Photo Contest!**
WIN CASH! Full details at GoEastofEdmonton.com/Photo-Contest



SCAN ME



FOR ALL ROADTRIP GAME DETAILS!

What our players say: **“The Best Roadtrip ever!”**
“Fun making new memories!” **“It was a blast!”**

Stay updated at [f](https://www.facebook.com/GoEastofEdmonton) [i](https://www.instagram.com/GoEastofEdmonton) [t](https://www.tiktok.com/@GoEastofEdmonton) [@GoEastofEdmonton](https://www.youtube.com/GoEastofEdmonton)

Terms & Conditions: The Roadtrip Adventure Game is free to play, and no purchase is required to collect stickers or enter for prizes. The Game is open to residents of Canada, and minors may participate with a parent or legal guardian's consent and submission of the gameboard. Each gameboard must be an official, unaltered version and is assigned to one player. Only one gameboard may be submitted per person, although players may qualify for multiple prize categories. Stickers must be collected through legitimate in-person visits to participating locations. Photocopied, altered, or fraudulent stickers or gameboards will result in disqualification. All information submitted, including names, and contact details, must be accurate. Submission deadlines are posted annually on the Go East of Edmonton website. Major Prize Winners agree to have their name, city, and photos published and must complete a short survey. Winners have one week from initial notification to contact Go East of Edmonton to arrange prize pick-up, or a new winner may be selected. Secondary and Bonus Prize Winners agree to have their name and city published online. Prizes must be accepted as awarded, though substitutions of equal or greater value may occur. Go East of Edmonton is not responsible for lost communications, technical issues, or any injury or damage incurred while participating in the Game. We reserve the right to disqualify any entrant for rule violations or fraudulent activity. Personal information is collected only for administering the Game and announcing winners. Rules and prize categories may be updated at any time to improve the Game. **For the Comprehensive Game Guide visit:**

Major Prize Categories:

(3) **Lucky 7 - \$100 Prize Package**

Collect any 7 stickers.

(1) **Kid's - \$350 Prize Package**

A kid's only prize for completing one Colour Coded Highway.

(6) **Highway - \$500 Prize Package**

Complete a Colour Coded Highway of 6-9 stickers.

(1) **Sweet 16 - \$750 Prize Package**

Collect any 16 stickers. (+16 Additional BONUS PRIZE Winners)

(1) **Blackjack 21 - \$1000 Prize Package**

Collect any 21 stickers.

(1) **Ultimate Prize Winner - \$1500 Prize**

+ COLLECT ALL 46 COMMUNITY STICKERS & RECEIVE A GUARANTEED PRIZE!

Plus Prizes for Repeat Players &

New Themed BONUS Packages - See Back Cover

GoRoadtripGame.ca



STICKER STATIONS

2026

Collect stickers on these Colour Coded locations for your Gameboard

As of April 22, 2026

~ NORTHEAST ~

~ EAST ~



BONUS STICKER

Bonus sticker locations will be announced.

Follow us

for announcements at:

@GoEastofEdmonton



Post your trip with
#GoRoadtrips2026 &
@GoEastofEdmonton



Sponsored by:



HIGHWAYS 2 - 55

Jurassic Forest

2-23210 Twp Rd 564
North of Gibbons
9am-7pm Daily
780-470-2446
#JurassicForest

Town of Legal

Heidi's Haus
4907 50 Ave, Legal
Tues-Fri 11am-8pm
Sat 10am-6pm
Sun 12pm-6pm
Monday Closed
587-789-0672
#Legal

Thorhild County

Mav's Things and Stuff
4817 50 St., Radway
Mon-Fri 8am-6:30pm
Sat 9am-2pm Closed Sunday
Sticker Box 1-2pm for lunch hr
and after 2pm Sat.
Sunday Sticker Box
780-530-5100
#ThorhildCounty

Hamlet of Plamondon

North Country Co-op Gas Bar
9917 102 Ave (Hwy 858),
Plamondon
Mon-Sat 8am-9pm
Sun 9am-5pm
780-798-3772
#laclabicherecounty #plamondon

Lac La Biche County

Lac La Biche Museum
9910 101 Ave (Main St)
Lac La Biche (Jubilee Hall)
Open daily 9am-5pm
780-623-1727
#laclabicheregion #laclabiche

Village of Waskatenau

T&T Iron Horse Restaurant
Hwy 28 at Waskatenau
Daily 8am-8:30pm
780-358-2333 #Waskatenau

HIGHWAY 28

Town of Smoky Lake

Red Chimney Restaurant
32 Wheatland Ave, Smoky Lake
Open daily 11am-8pm
780-656-2210
#SmokyLake

Town of St Paul

Visitor Information Centre -The
Landing Pad
5012 - 53 St., St. Paul
Tues-Sun 10am-6pm
Closed Mondays
780-645-6800 #stpaul #stpaulAB

Town of Elk Point

RONA Cal's Hardware
4831 50 St., Elk Point
Mon-Sat 8am-6pm
Sundays Sticker Box
780-724-3763 #ElkPoint

Village of Glendon

Korner Mart & Gas
203 Railway Ave., Glendon
Mon-Thurs 8am-6pm
Fri-Sat 8am-9pm
Sun 10am-6pm
780-207-1460 #Glendon

Town of Bonnyville

Bonnyville Museum
4401-54 Ave, Bonnyville
May 30-June 30:
Mon-Fri, 10am-4pm
Sat-Sun Sticker Box
July 1-Aug 31:
Open daily 10am-4pm
780-826-4925
#Bonnyville #BonnyvilleAB

M.D Bonnyville

Visitor Info Centre
(Shaw House at Vezeau Beach)
#2 46300 Twp Rd 611
Open daily 8:30am-9pm
including holidays.
780-826-3972 #MDbonnyville

City of Cold Lake

Turn the Page Bookstore
904a-10 St, Cold Lake
Mon-Fri 10am-6pm
Sat-Sun 10am-4pm
780-639-2665
#ColdLake

HIGHWAYS 15 - 45

Fort Saskatchewan

Dow Centennial Centre
8700 - 84 St.,
Mon-Fri 8am-9pm
Sat-Sun 8am-8pm
780-992-6400
#FortSaskatchewan #FortSask

Town of Bruderheim

Bruderheim Family Mart
4912 Queen St
Mon-Sat 9am-8pm
Sun 12-6pm
780-796-3557 #Bruderheim

Town of Lamont

Lamont Foods
5014 50 Ave., Lamont
Mon-Fri 9am-8pm
Sat 9am-6pm
Sun 11am-6pm
780-895-2080 #Lamont

Village of Andrew

Anna's Gathering Place
5105-51 St.
Open daily 8am-2:30pm
780-606-3663 #AndrewAB

Town of Two Hills

Sunny Hill Foods
5024 47 Ave #2, Two Hills
Mon-Thurs 10am-6pm
Fri-Sat 9:30am-6pm
Sunday Sticker Box
780-603-3272 #TwoHills

Village of Myrnam

Myrnam Convenience Store
4814-50 St., Myrnam
Mon-Sat 9am-9pm
Sun 10am-6pm
780-366-0311 #Myrnam

Village of Marwayne

D&D Grocery
11 Center St N, Marwayne
Mon-Sat 9am-7pm
Sunday 11am-6pm
587-576-5332 #Marwayne

Hamlet of Clandonald

Clandonald Country Store
5012 50 St, Clandonald
Open Mon-Fri 9am-4pm
Sat 10am-2pm
Sunday Sticker Box
780-853-8339 #Clandonald

Any questions?
Contact us at:

Go East of Edmonton
Regional Tourism

info@goeastofedmonton.com

1-888-632-8755

**Note: Sticker Station
hours subject to change.**



STICKER STATIONS

Collect stickers on these Colour Coded locations for your Gameboard

~ EAST ~

HIGHWAY 16

Sherwood Park
Strathcona County Museum
913 Ash St., Sherwood Park
Wed, Fri, Sat 10am-4pm
Thur 1pm-8pm
Sun-Tue Sticker Box
780-467-8189 #GoStrathco #shpk

Strathcona County
Strathcona Wilderness Centre
52535 Rg Rd 212, Ardrossan
9am-4:30pm Daily, Closed Holidays
780-922-3939 #GoStrathco

Lamont County
Elk Island National Park Visitor Information Centre
Located off Hwy 16 before the main gate at EINP.
Open daily 10:30am-7:30pm
780-922-5790
#EINP #LamontCounty

Town of Mundare
Baba's Bistro
5215 - 50 St
Open daily 9am-6pm
780-764-2226 #Mundare

Town of Vegreville
Visitor Information Centre
4500 Pysanka Ave, Vegreville
Open daily 9am-8pm
780-632-6800 #Vegreville

Village of Mannville
Mannville Co-op Grocery
5034 50 St, Mannville
Mon-Sat 9am-6pm
Sunday Sticker Box
780-763-3525 #Mannville

Town of Vermilion
Visitor Information Centre
4606 - 52 St, Vermilion
Open daily 9am-5pm
780-581-5088
#ExploreVermilion

Village of Kitscoty
Farmstead Market & More
4908 50 St, Kitscoty
Mon-Fri 8:30am-5pm
Sat 11am-6pm
Sunday at the Ice Cream Parlour 12-8pm
780-205-3961
#Kitscoty

~ SOUTHEAST ~

HIGHWAY 14

Village of Hay Lakes
Hay Lakes Supermarket
8 Main St., Hay Lakes
Mon-Sat 9am-7:30pm
Sun 11am-6pm 780-878-3224
#VillageofHayLakes

Town of Tofield - The Sour Moose
Unit 102 5116 - 46 Ave, Tofield
Sun 12-6, Tues-Wed 10am-6pm
Thur-Sat 10-8pm Closed Mon.
780-662-0551 #TofieldAB

Beaver County West
Black Nugget Lake Campground
49117 Rg Rd 182
(southeast of Tofield)
Mon-Sat 10am-8pm
Sun 10am-6pm
780-663-2421 #BeaverCounty

Village of Ryley - Ryley Foods
5011 50 St, Ryley
Mon-Sat 9am-7pm
Sun 10am-4pm
Holidays - Sticker Box beside store
780-663-3653 #RyleyAB

Village of Holden - The Gallery
4916-49 Ave., Holden
Fri-Sun & Holiday Mons
12pm-4pm; Mon-Thu Sticker Box
780-781-5796 #Holden

Beaver County East
Camp Lake Park
48118 Rg Rd 112 - From Hwy
870 or 619 turn north on Rg Rd
112 (E of Viking & N of Kinsella)
Mon-Sat 10am-8pm,
Sun 10am-6pm 780-663-3730
#BeaverCounty

Village of Irma - Irma Golf Club
from 53 Ave in Irma go east to
92014 Twp Rd 455 Daily 8am-8pm
(780) 754-2184 #VillageofIrma

Town of Wainwright
Wainwright Museum
1001-1 Ave, Wainwright
Open daily 10am-5pm
780-842-3115 #Wainwright

Village of Edgerton
Oasis Hotel & Restaurant
4906 50 St, Edgerton
Mon-Sat 10am-7pm
Sun 2pm-7pm Sun am Sticker Box
780-755-3922 #Edgerton

HIGHWAY 13

City of Camrose
Visitor Centre
5402-48 Ave., Camrose
Mon-Wed 8:30am-4:30pm
Thurs-Fri 8:30am-8pm
Sat, Sun & Hol 10am-6:30pm
780-672-4217
#Camrose #CamroseAlberta

Camrose County
Whistle Stop Golf
47258 AB 833, Camrose
Daily 8am to 8pm
780-672-6490
#CamroseCounty

Town of Daysland
Daysland Ag Foods
5020 50 St, Daysland
Mon-Sat 8:30am-6:30pm
Sun 10am-4pm
780-374-3941 #Daysland

Village of Forestburg
Forestburg Golf Course
5401 - 50 Ave. Forestburg
Open daily 9am-8pm
780-582-3693 #Forestburg

Town of Killam
Wild Rose Co-op Grocery
5026 50 St, Killam
Mon-Fri 8am-8pm
Sat & Sun 8am-6pm
780-385-3666 #Killam

Town of Sedgewick
Wild Rose Co-op Grocery
4802 49 Ave, Sedgewick
Open daily 8am-6pm
780-384-3972 #Sedgewick

Town of Hardisty
Hardisty Lakeview Golf Course
Golf Course Road
Open daily 9am-7pm
780-888-2288 #Hardisty

Town of Provost
Visitor Information Centre
4804 57 Ave, Provost
Thurs-Mon 10am-6pm
780-753-3295
Town Office 4904- 51 Ave, Provost
Tue-Wed 8:30-4:30pm
#Provost #ProvostAB

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As of April 22, 2026



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ROADTRIP ADVENTURE GAME BOARD



Highway Guide

Northeast

Hwys
North

Hwy 28

East

Hwy 15
Hwy 45

Hwy 16

Southeast

Hwy 14

Hwy 13



Jurassic Forest



Town of Legal



Thorhild County



Hamlet of Plamondon



Lamont County



Town of Mundare



Town of Vegreville



Village of Mannville



Strathcona County



Camrose County



Town of Daysland



Town of Killam



Sherwood Park



City of Camrose



Weekly Updates



Tips & How to Play

Village of Forestburg



Fort Saskatchewan



Village of Hay Lakes



Town of Tofield



Beaver County - West



Town of Bruderheim



Town of Lamont



Village of Andrew



Town of Two Hills



For complete 2026 game details, visit www.GoRoadtripGame.ca

Lac La Biche County



laclabichecounty.com

Village of Waskatenau



waskatenau.ca

Town of Smoky Lake



smokylake.ca

Town of St. Paul



stpaul.ca



Town of Vermilion



vermilion.ca

Village of Kitscoty



vokitscoty.ca

Village of Edgerton



edgerton.ca

Town of Elk Point



elkpointchamber.ca

Town of Sedgewick



sedgewick.ca

Town of Hardisty



hardisty.ca

Town of Wainwright



wainwright.ca

Village of Glendon



villageofglendon.ca

Bonus Prize mcsnet.ca



goroadtripgame.ca

Town of Provost



provost.ca

Village of Irma



irma.ca

Town of Bonnyville



town.bonnyville.ab.ca

Village of Ryley



ryley.ca

Village of Holden



holden.ca

Beaver County - East



beaver.ab.ca

M.D. of Bonnyville



md.bonnyville.ab.ca

Village of Myrnam



myrnam.ca

Village of Marwayne



marwayne.ca

Hamlet of Clandonald



clandonald

City of Cold Lake



coldlake.com

Player Name:

2026

WIN ROADTRIP REWARDS!

Sign up now! ▶



Play the
**ROADTRIP
ADVENTURE
GAME!**

SEE
GAMEBOARD
inside back
cover!



FREE
TO PLAY!



\$10,000

IN PRIZES TO BE WON!

**+NEW
THEMED BONUS
PRIZE PACKAGES:**
Ladies, Mens & Kids
Packages
Cool Campers Pkg
Golfers Pkg
And More!!!

Hotel Stays
Coffee, Candy
& Shopping
Gift Cards
Camping &
Glamping Stays
Kids
Prizes
**Gas &
Grocery
Cards**
Camping Gear
BBQ Kits
Local Food &
Dining Gift Cards
& more!

For full details and to
sign-up to win, visit:

GoRoadtripGame.ca

